

Why Agile Transformations Fail

What You Need to Know to Transform Any Sized Organization into an Agile Enterprise



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DEREK HUETHER

Enterprise Transformation Consultant

derek@leadingagile.com

301/639-4976



@derekhuether



/derekhuether

www.leadingagile.com



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Brief Agenda

- Discuss why adopting agile isn't 'one size fits all'
- Explore the fundamentals of agile transformation
- How to craft an agile transformation roadmap



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ONE SIZE DOES
NOT FIT ALL



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Predictability



Adaptability

Emergence



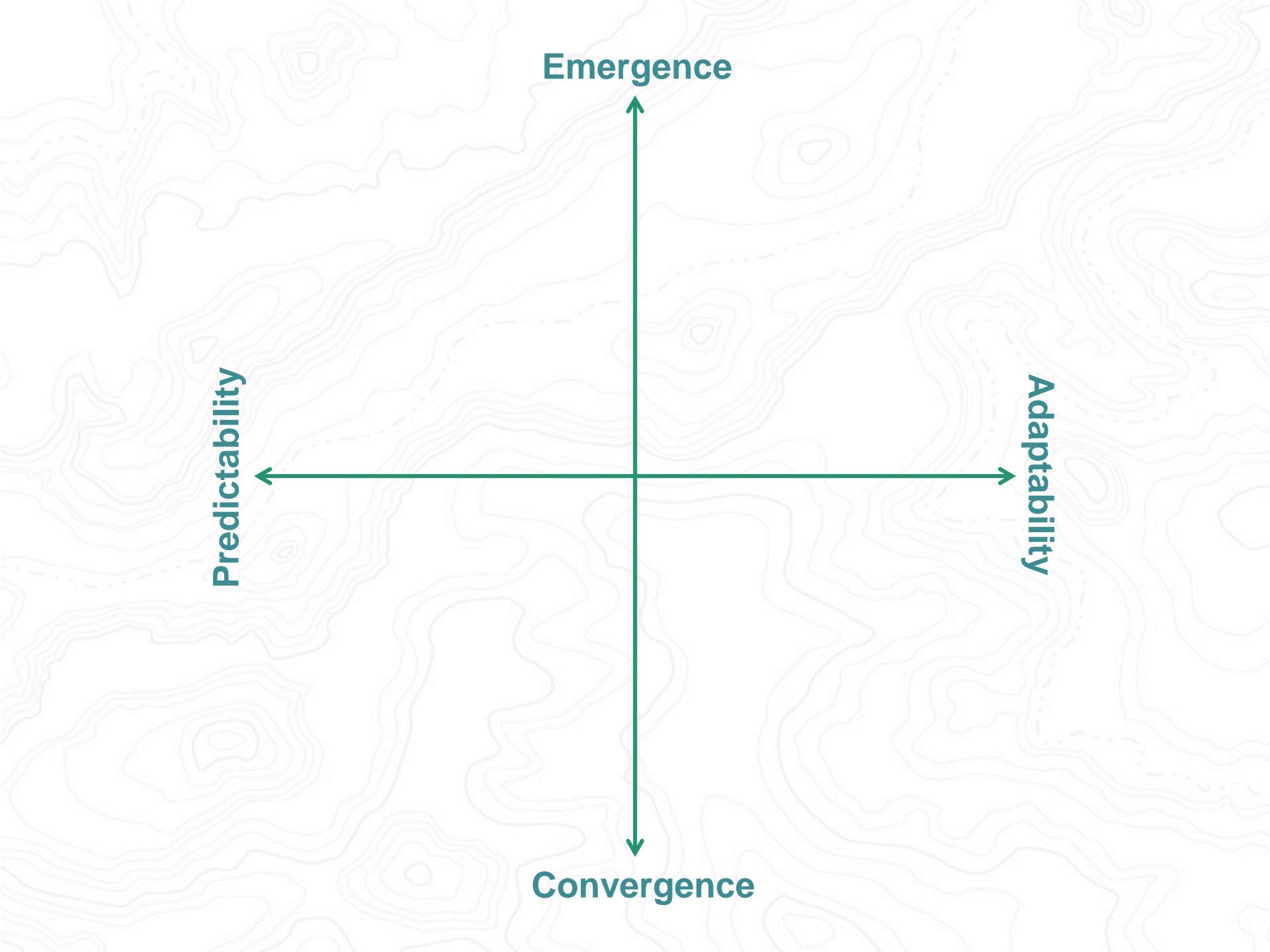
Predictability



Adaptability



Convergence



Emergence

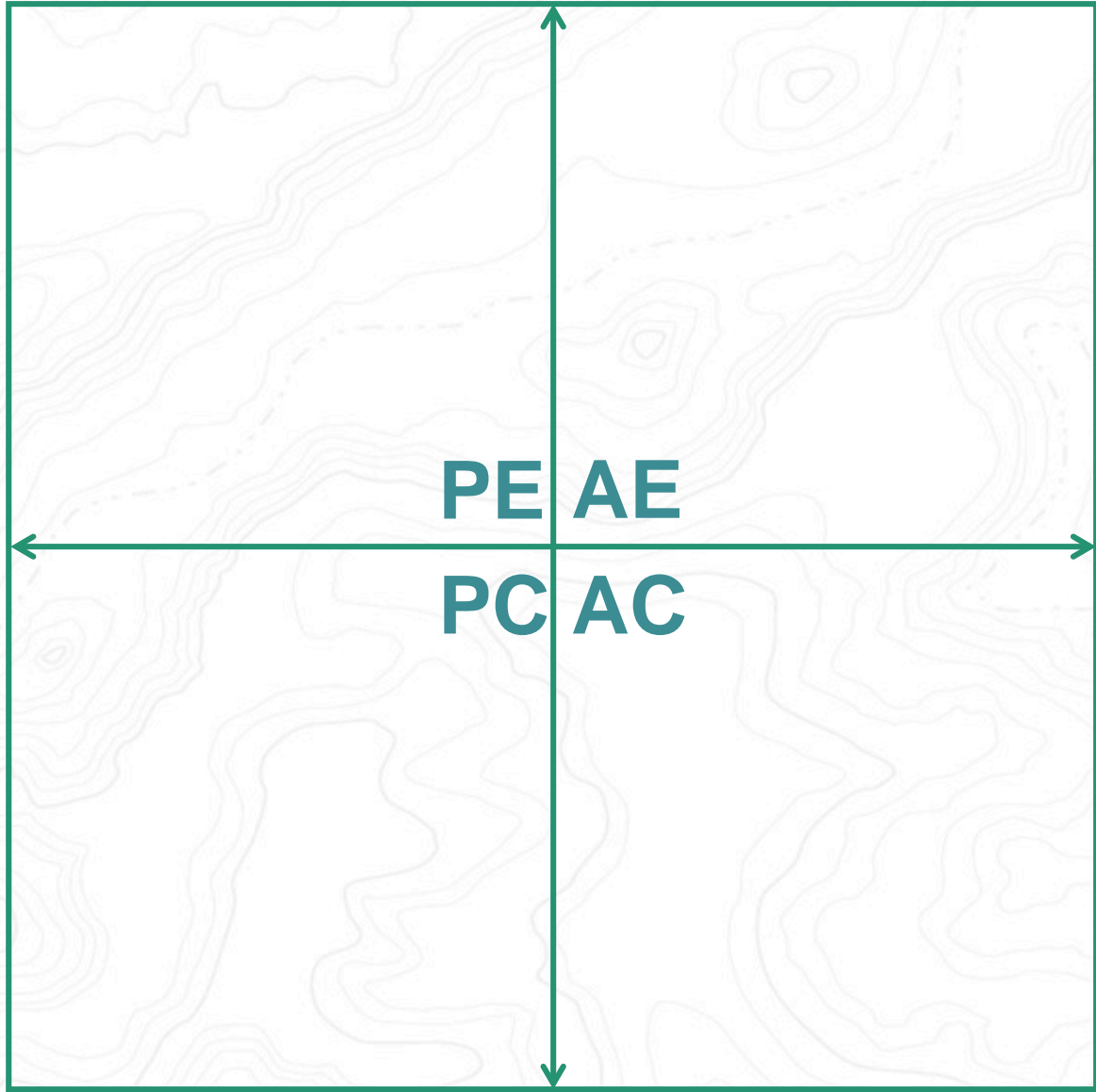
Predictability

PE AE

PC AC

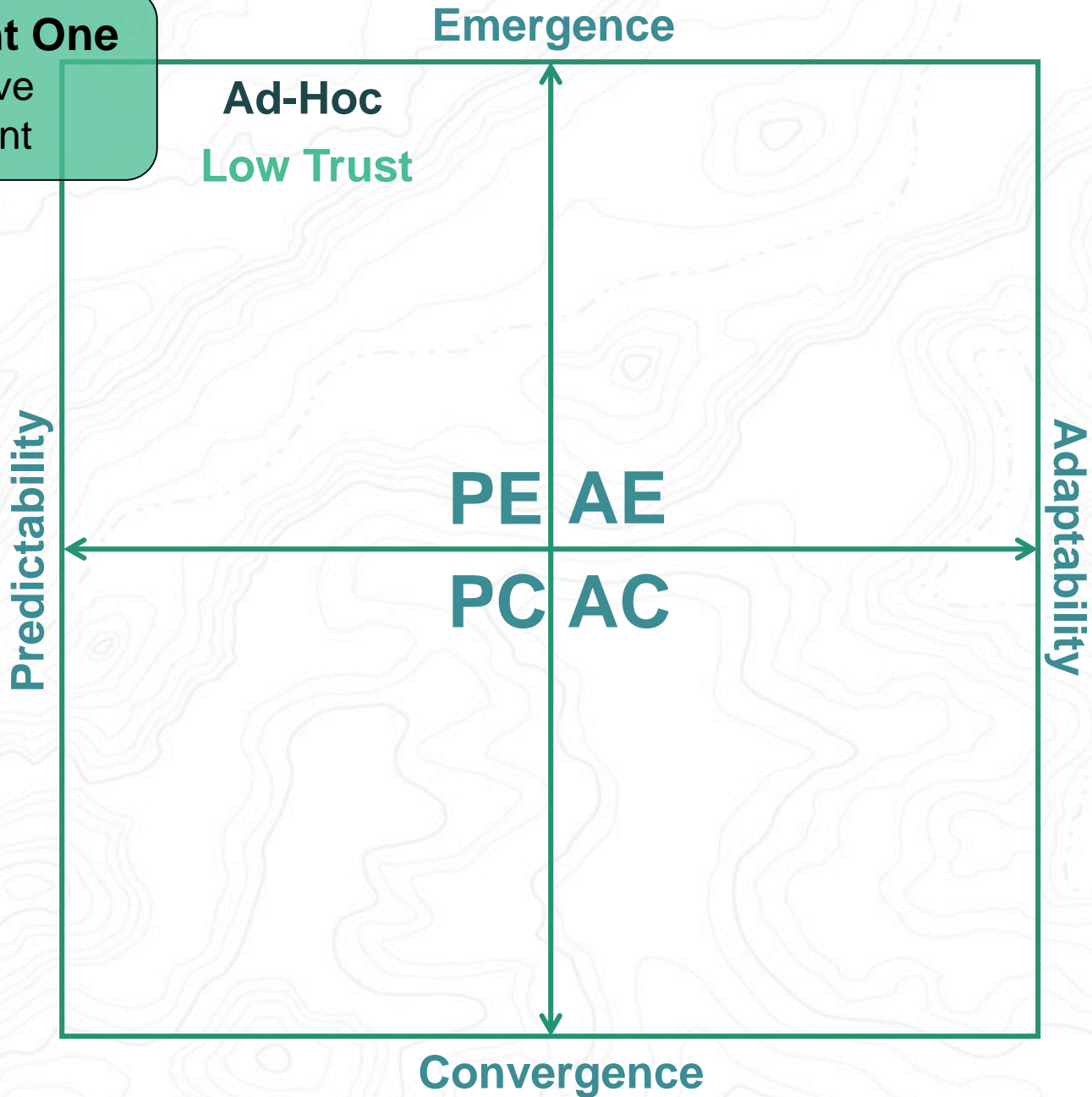
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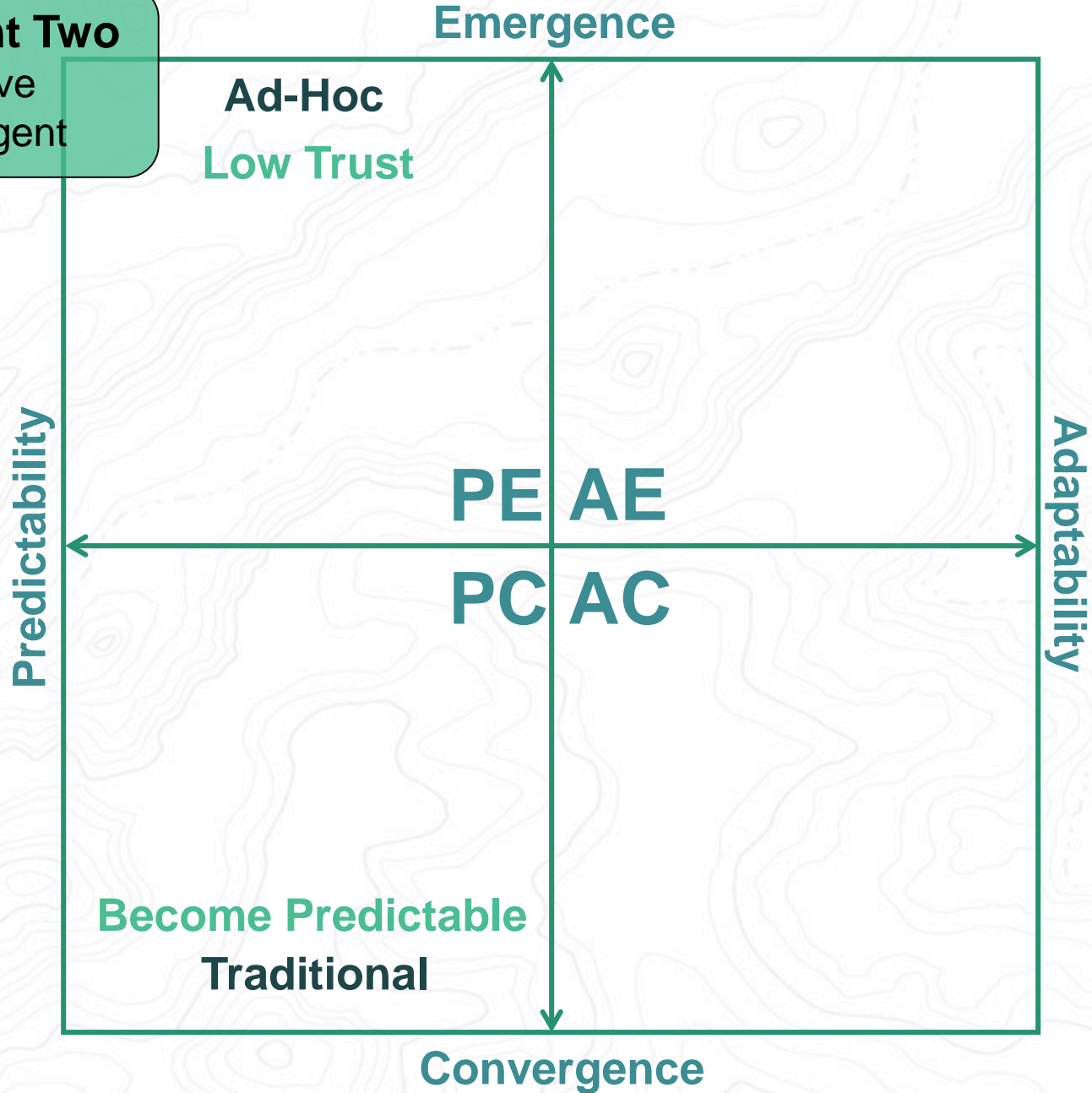
Quadrant One

- Predictive Emergent



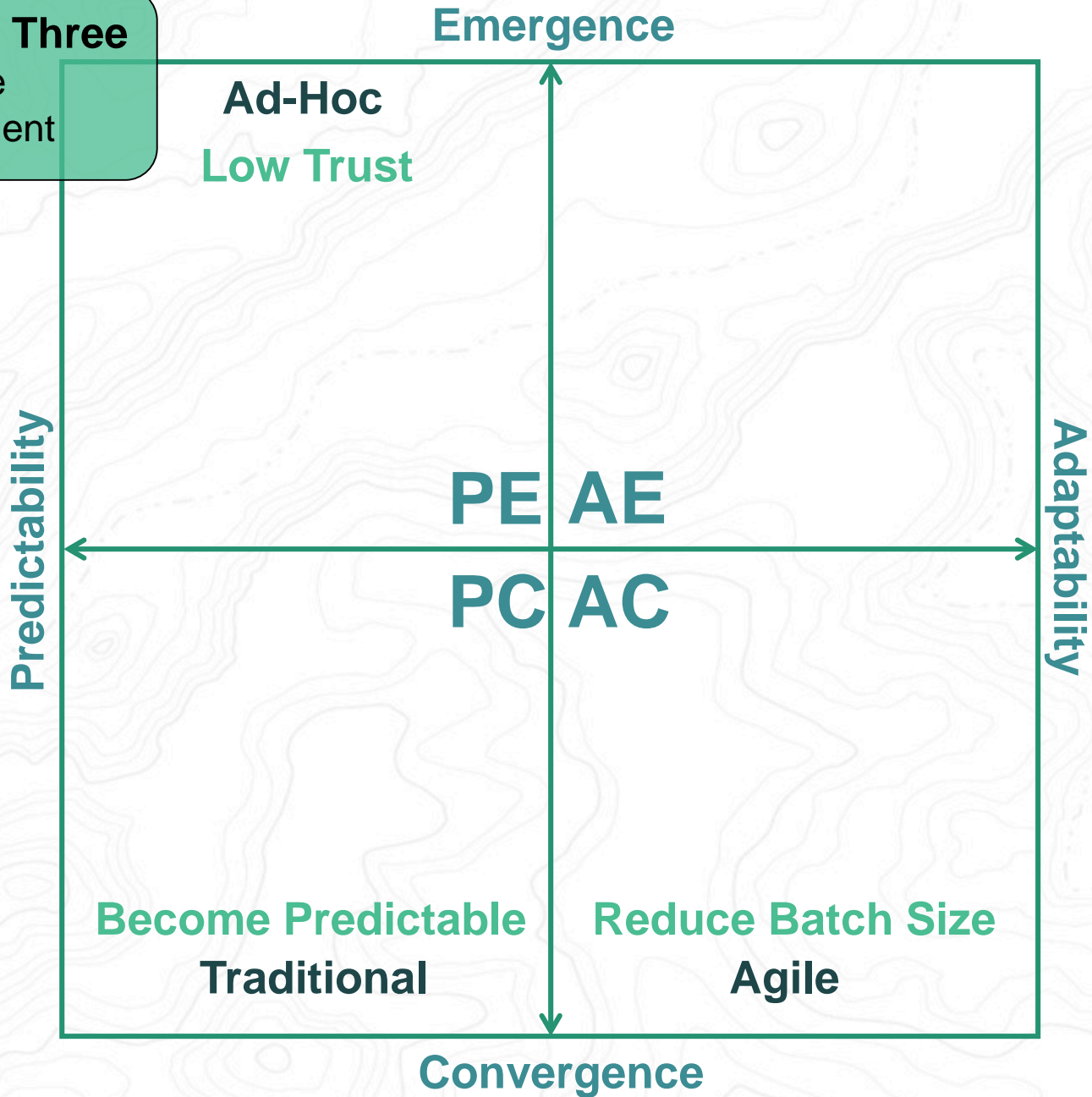
Quadrant Two

- Predictive
Convergent



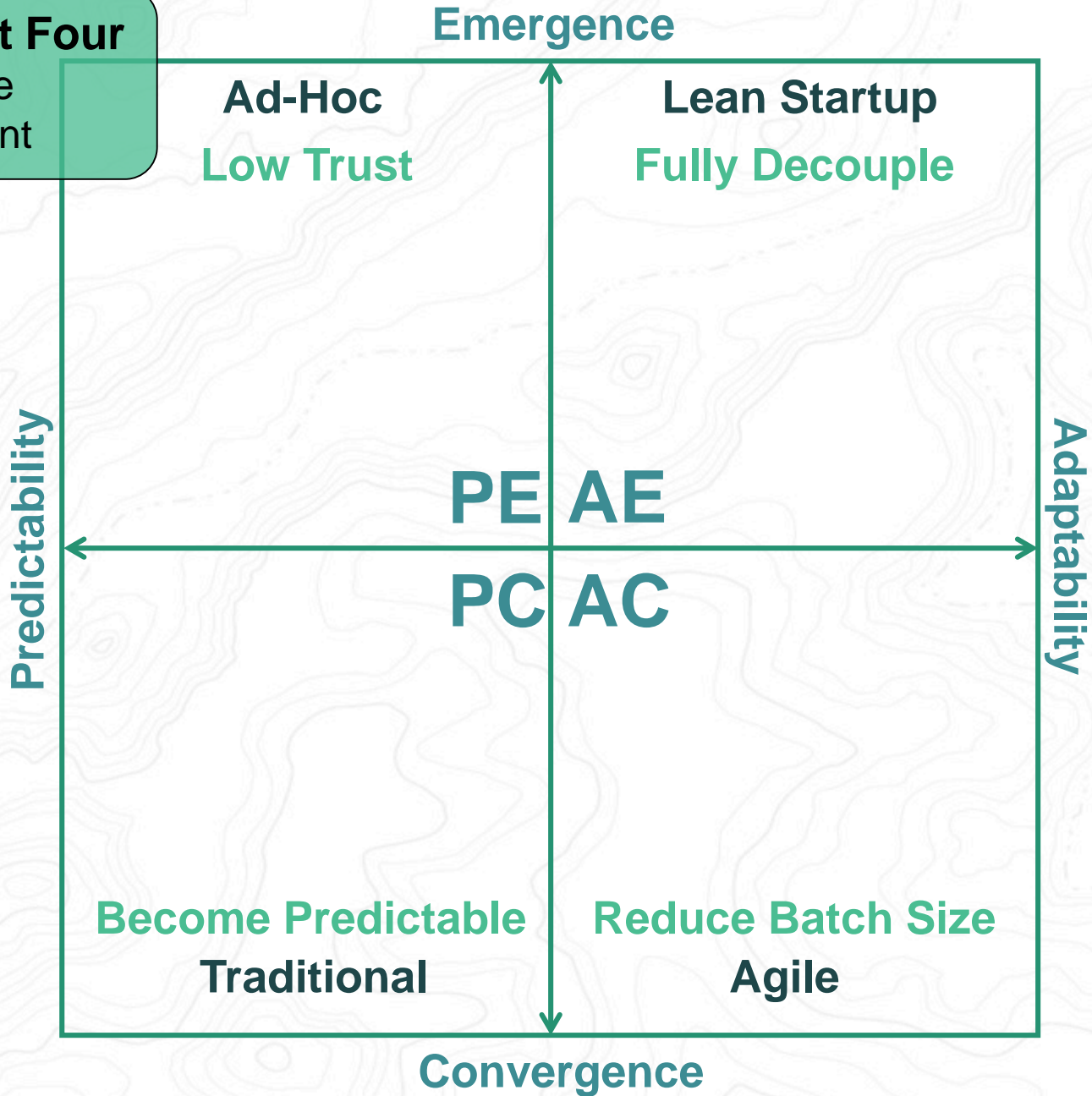
Quadrant Three

- Adaptive
Convergent

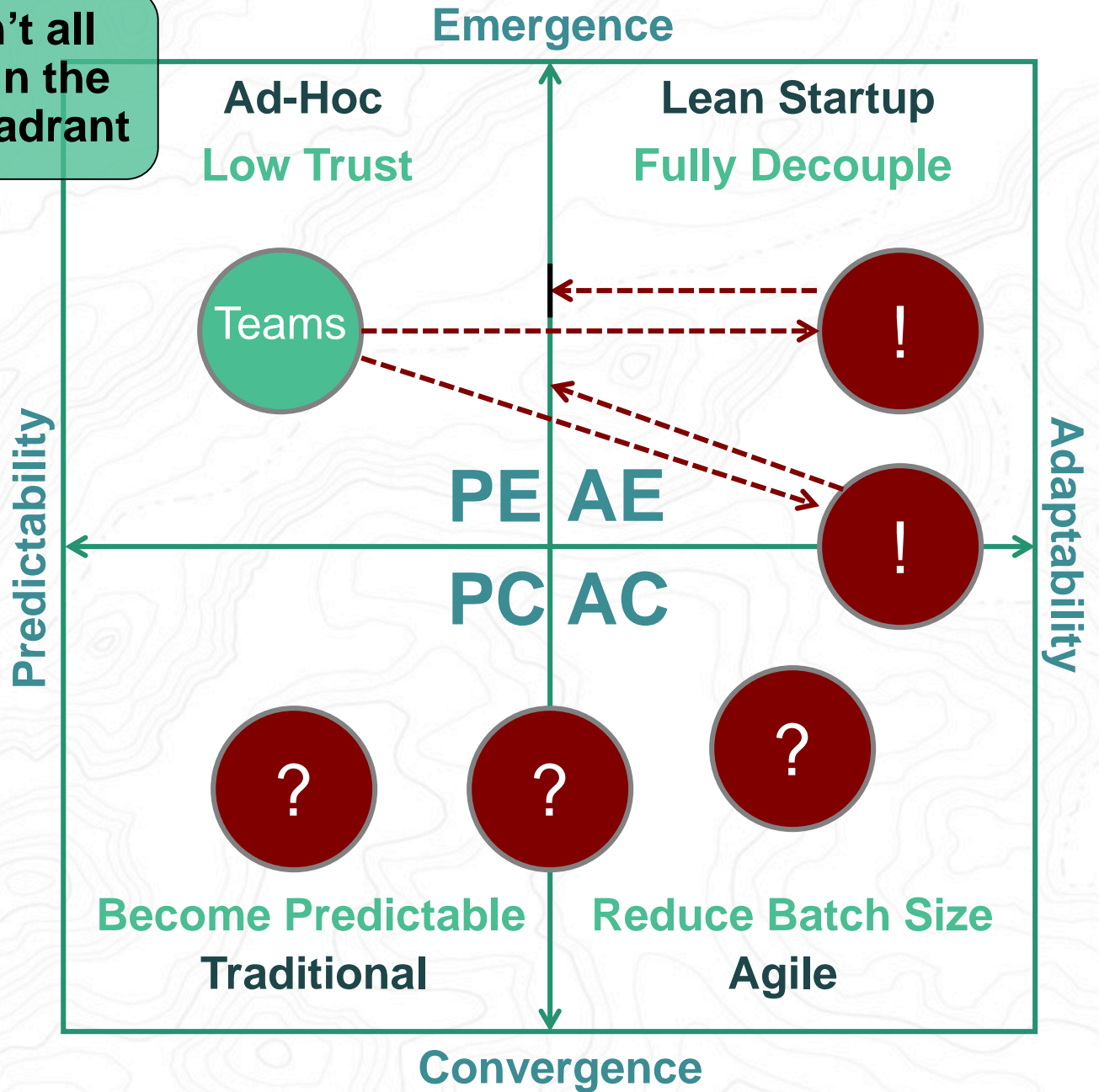


Quadrant Four

- Adaptive Emergent



We don't all belong in the same quadrant



THE THREE THINGS



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Backlog

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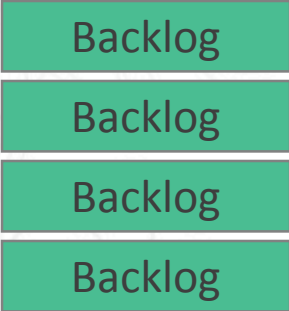
Backlogs

- Backlog
- Backlog
- Backlog
- Backlog



Backlogs

Teams



Backlogs



Teams



**Working Tested
Software**

WHAT DO I MEAN?



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Backlogs

- INVEST
- Small enough for the team to develop in a day or so



Teams

- Everything and everyone necessary to deliver



Working Tested Software

- Meets acceptance criteria
- No known defects
- No technical debt

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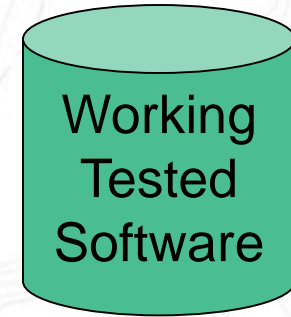
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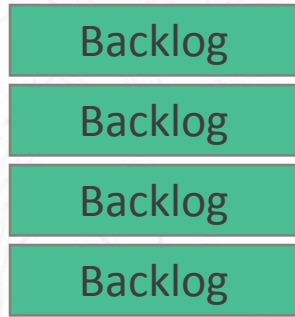
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WHY ARE THEY IMPORTANT?



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Clarity

- People have clarity around what to build
- People understand how it maps to the big picture

Accountability

- Teams can be held accountable for delivery

Measureable Progress

- No indeterminate work piling up at the end of the project
- 90% done

Why Are They Important?



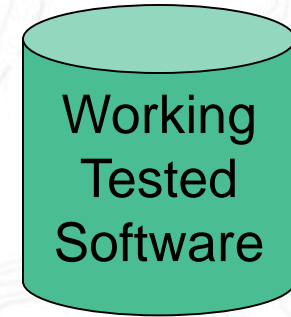
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WHAT MOTIVATES US?



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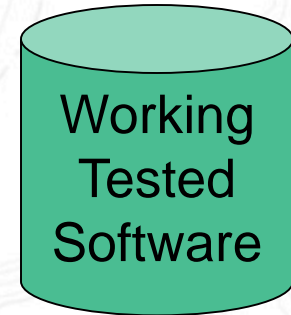
Purpose

- Understanding the backlog gives meaning to work



Autonomy

- Local decision making gives people a sense of power and control over their work



Mastery

- People can demonstrate that they are good at what they do

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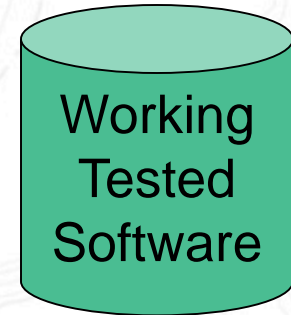
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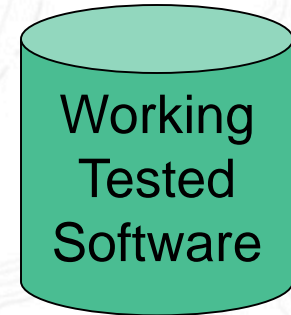
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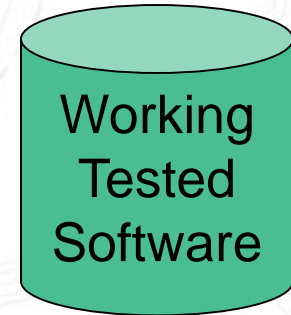
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WHAT DO THEY LOOK LIKE AT SCALE?



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Governance

- Governance is the way we make economic tradeoffs in the face of constraints

Structure

- The way we form teams and foster collaboration at all levels of the organization

Metrics & Tools

- What do we measure, how do we baseline performance and show improvement?

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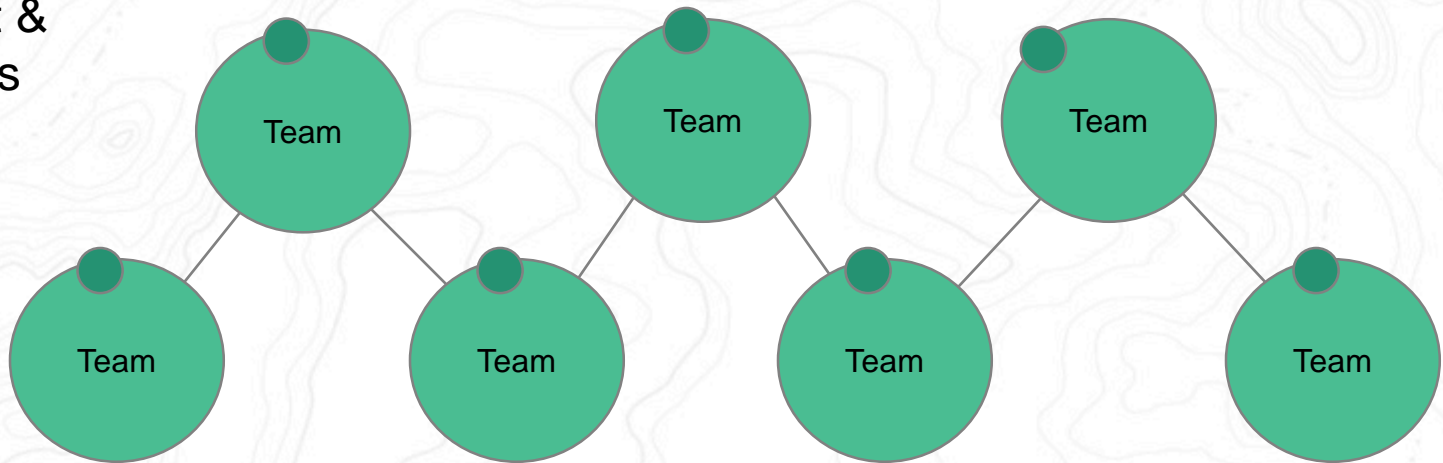
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STRUCTURE



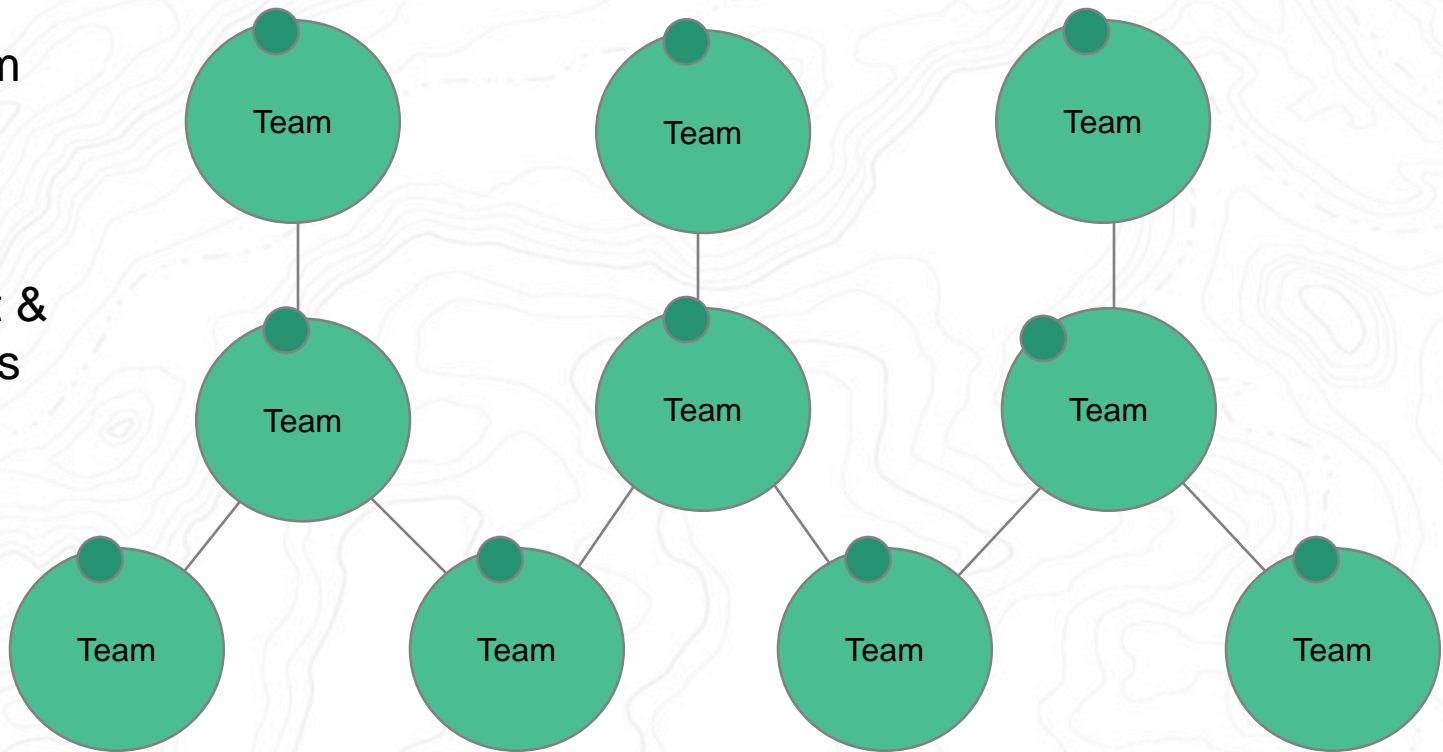
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Product & Services Teams



Program
Teams

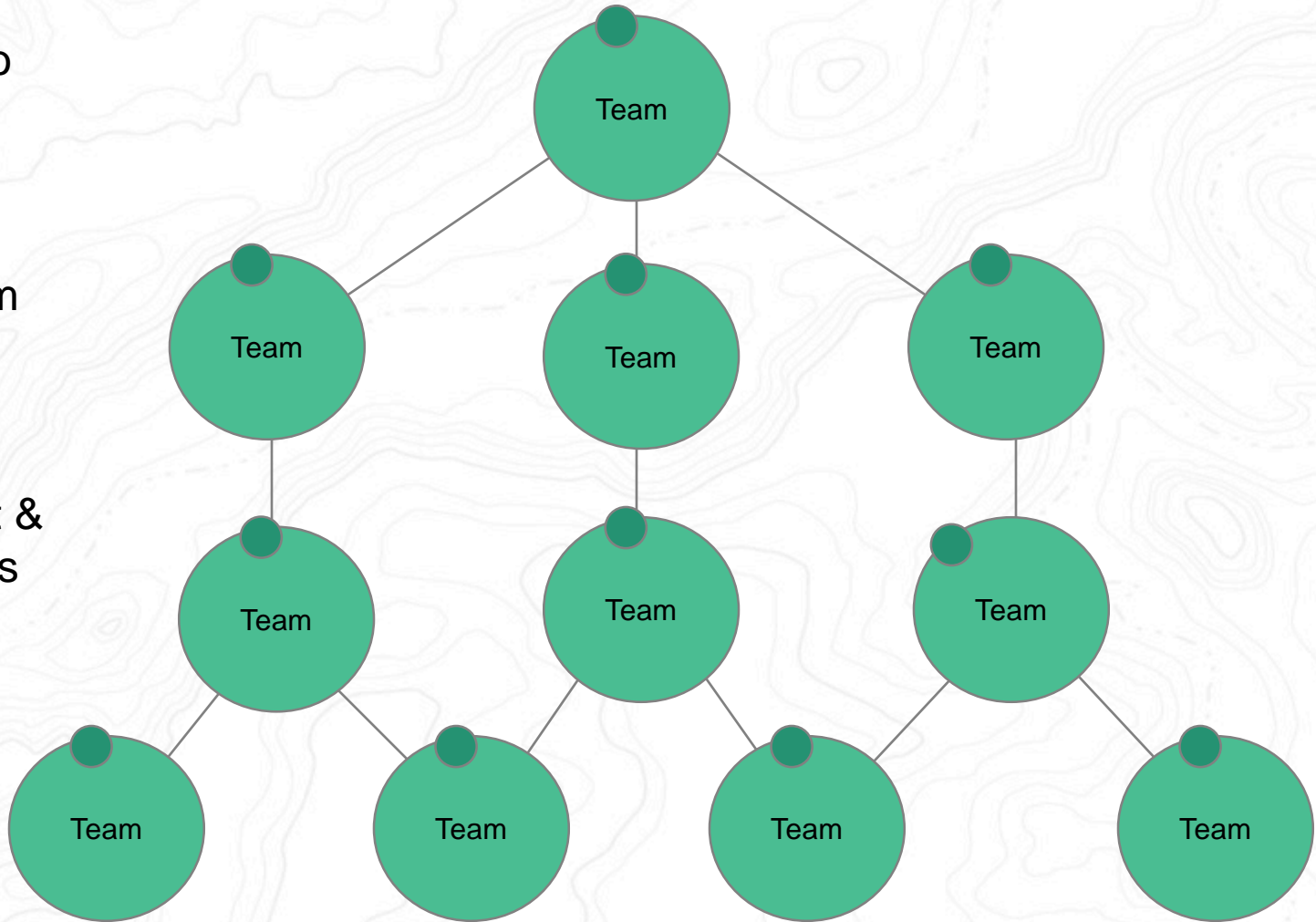
Product &
Services
Teams



Portfolio
Teams

Program
Teams

Product &
Services
Teams



GOVERNANCE

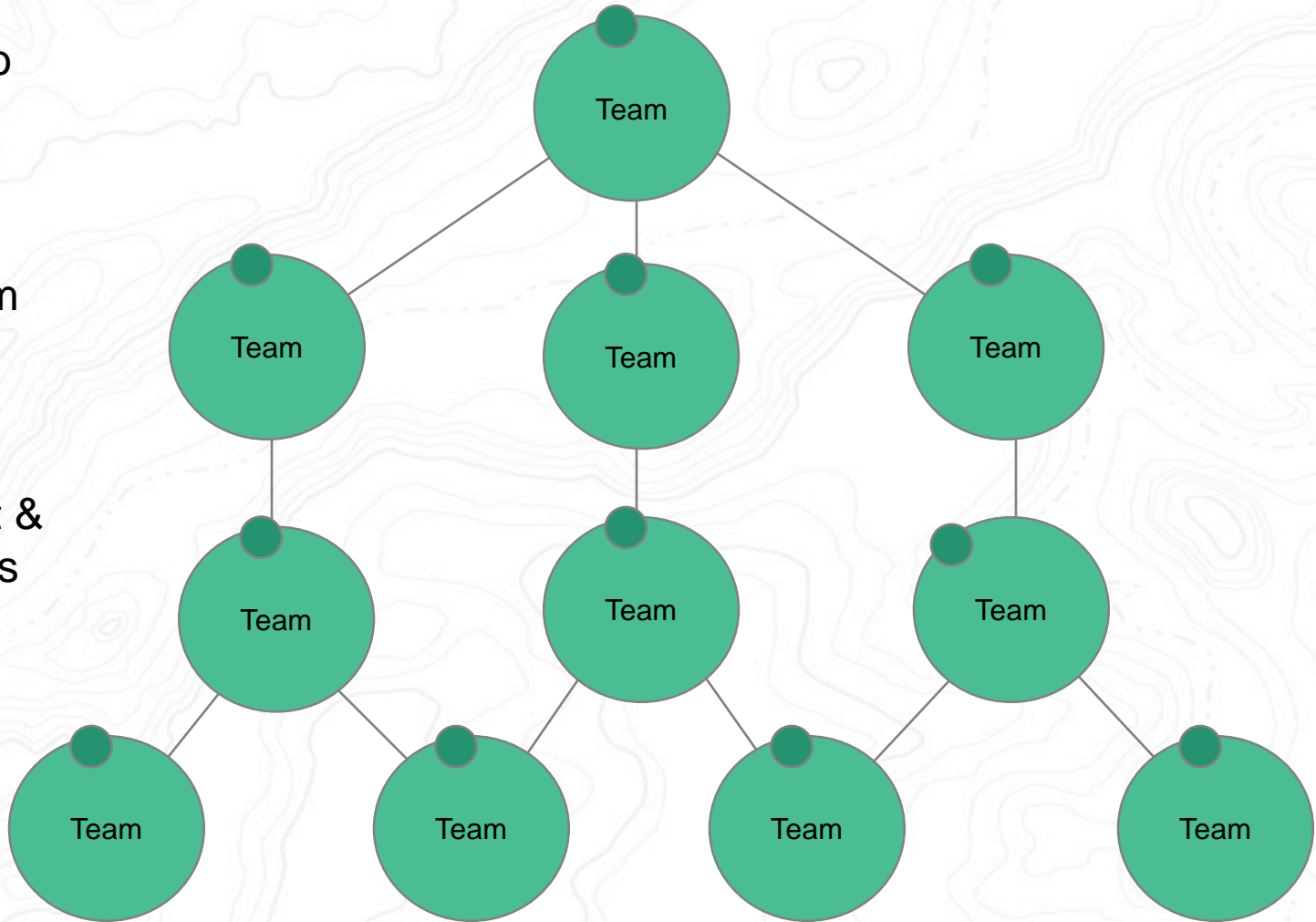


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Portfolio
Teams

Program
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Product &
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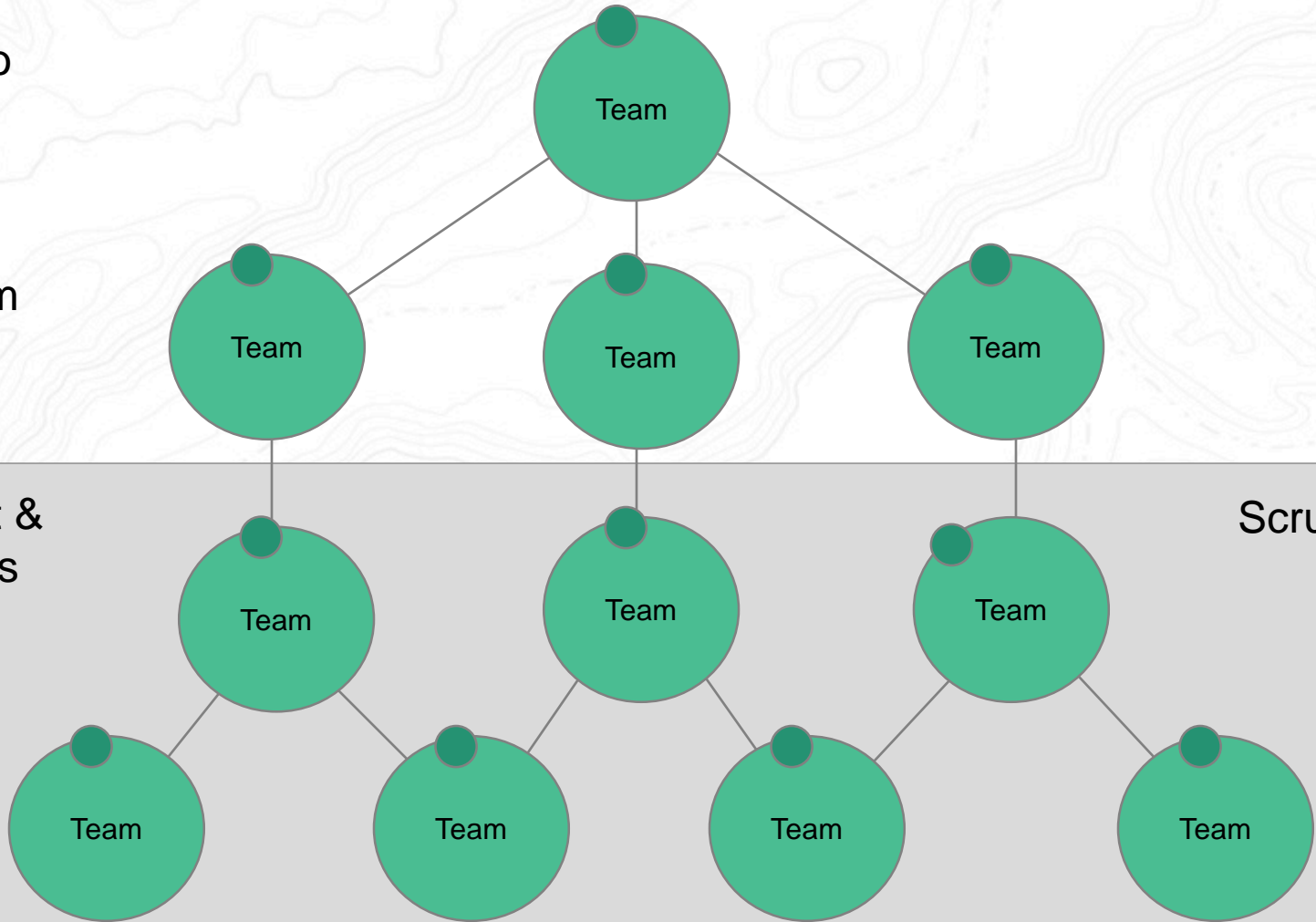


Portfolio
Teams

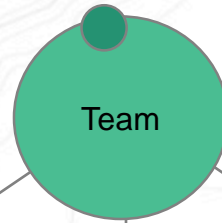
Program
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Product &
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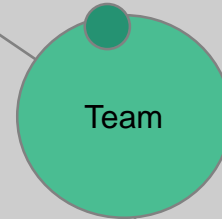
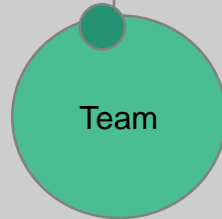
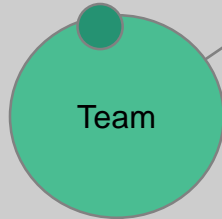
Scrum



Portfolio
Teams

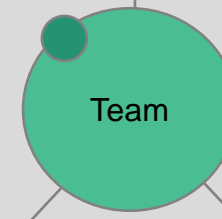
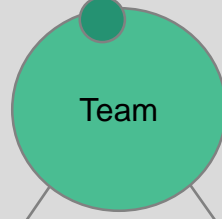
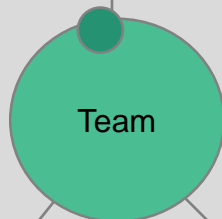


Program
Teams

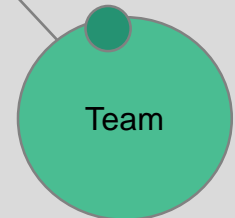
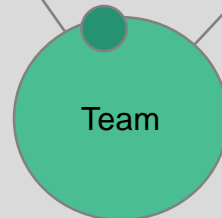
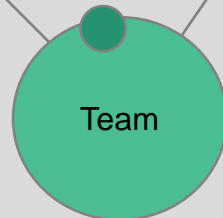
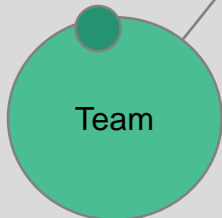


Kanban

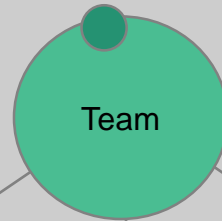
Product &
Services
Teams



Scrum

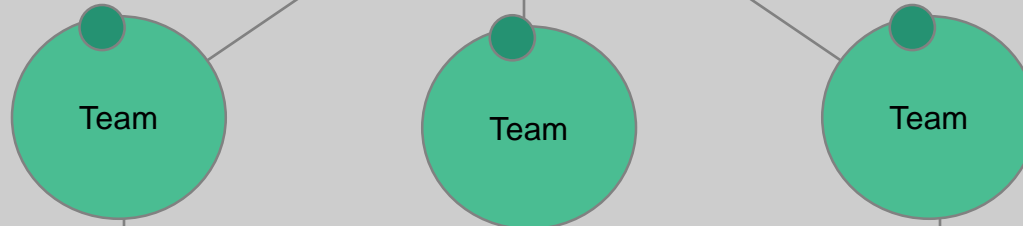


Portfolio
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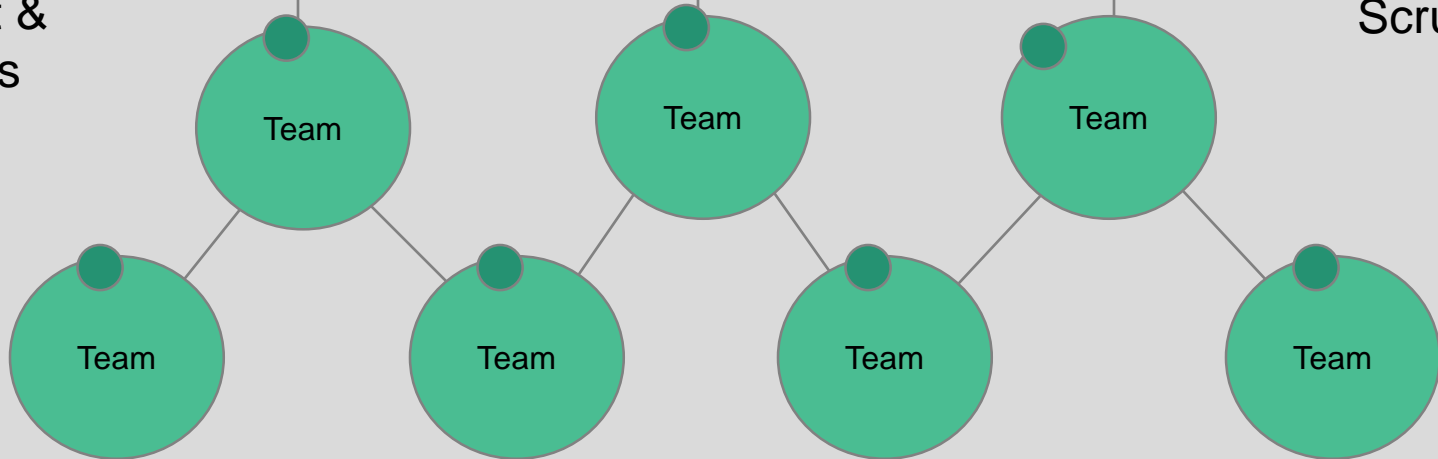
Kanban

Program
Teams



Kanban

Product &
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Scrum

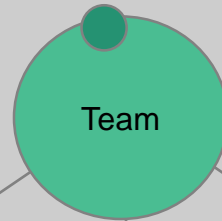


METRICS



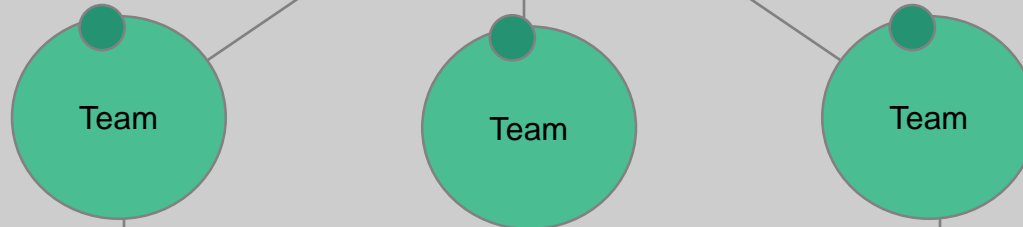
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Portfolio
Teams



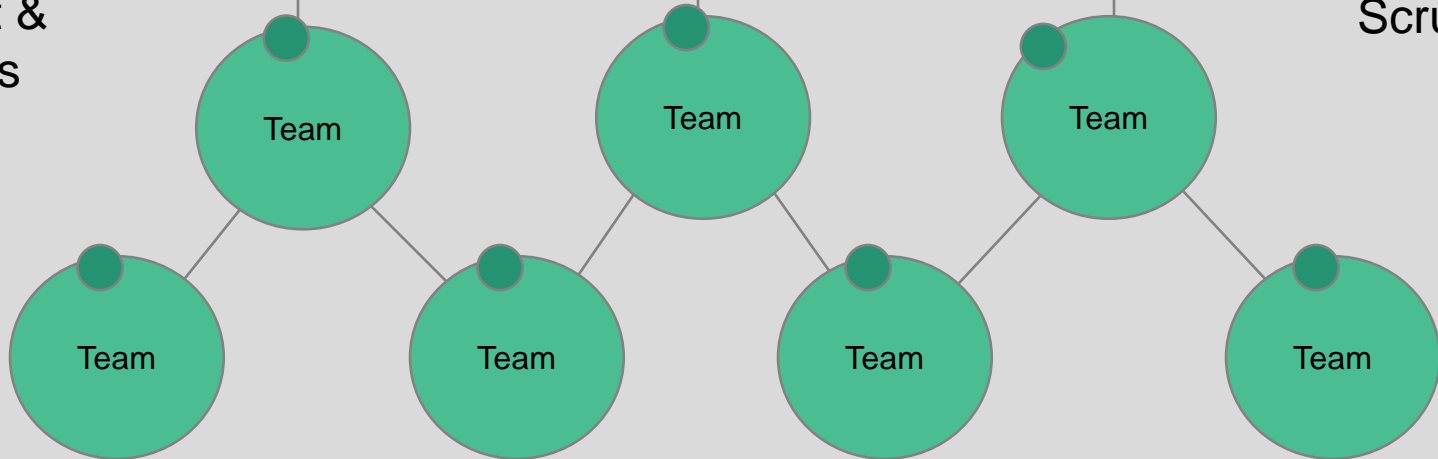
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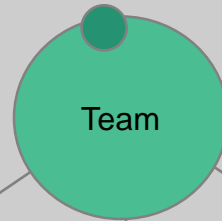
Product &
Services
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Scrum



Portfolio
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Kanban

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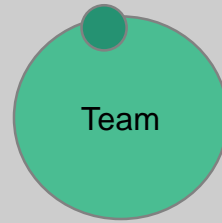
Product &
Services
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- Backlog Size
- Velocity
- Burndown
- Escaped Defects
- Commit % Ratio
- Acceptance % Ratio
- Scope Change

Scrum



Portfolio
Teams



Kanban

Program
Teams

- Cycle Time
- Features Blocked
- Rework/Defects

Kanban

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Scrum



Portfolio
Teams

- Takt Time/Cycle Time
- Time/Cost/Scope/Value
- RIO/Capitalization

Kanban

Program
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WHAT GETS IN THE WAY?



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Business Dependencies

- Requirements management
- Process flow
- Value streams
- Bottlenecks
- Too much in process work

Organizational Dependencies

- Matrixed Organizations
- Non instantly available resources
- Lack of SME

Technical Dependencies

- Technical Debt
- Defects
- Tight Coupling
- Low Cohesion

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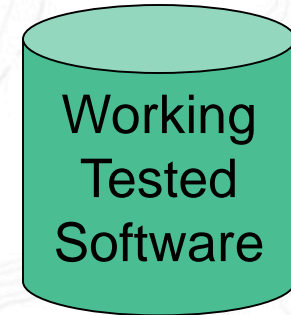
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What Gets in the Way?

WHAT DO YOU NEED TO CHANGE?



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Defining Work

- Known and knowable requirements
- How to deal with unknowns
- Estimating

Allocating People

- Fungible resources
- Individual utilization
- Productivity metrics

Measuring Progress

- Activity over outcome

What Do You Need to Change?



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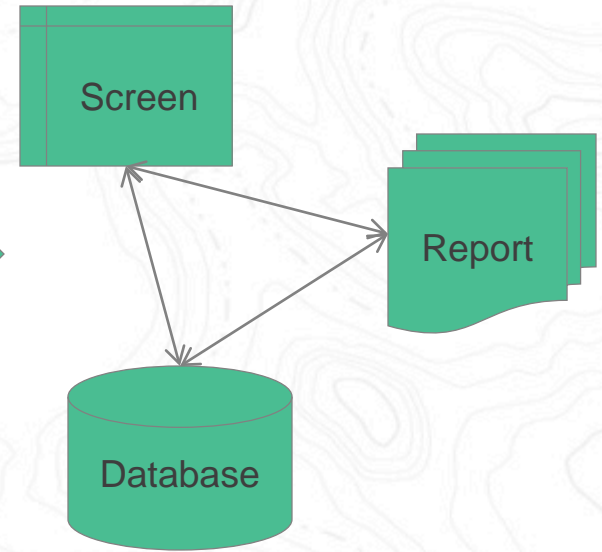
What Do You Need to Change?

WHY AGILE FAILS



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- User Story
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Lack of Clarity

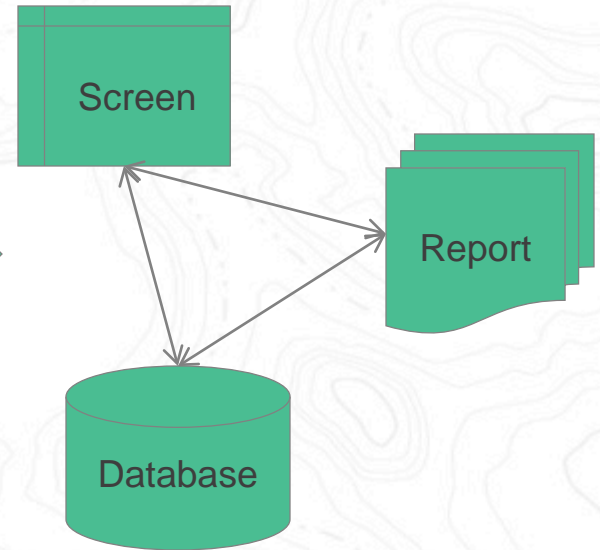




Lack of Clarity



Lack of Accountability

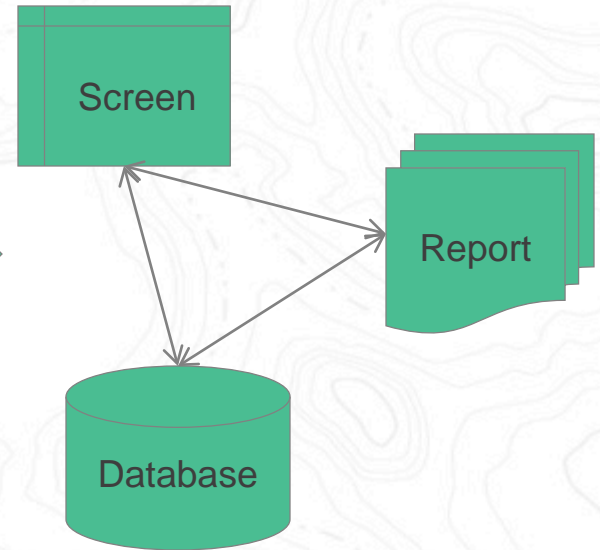




Lack of Clarity



Lack of Accountability



Lack of Measureable Progress



WHY AGILE FAILS AT SCALE



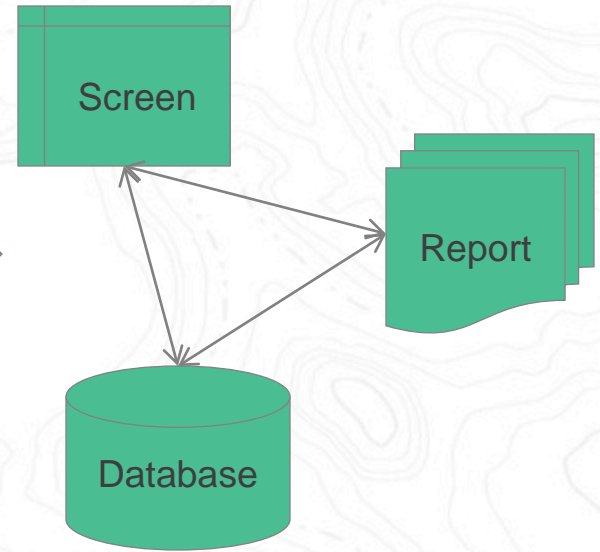
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Lack of Clarity



Lack of Accountability



Lack of Measureable Progress

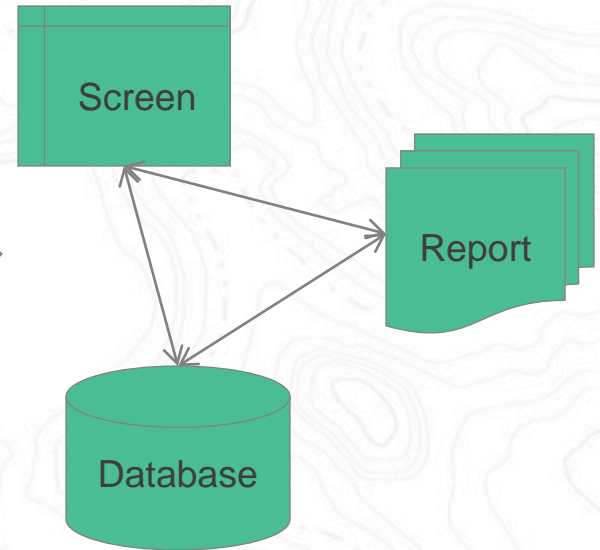




**Lack of
Governance**



**Lack of
Accountability**



**Lack of
Measureable
Progress**

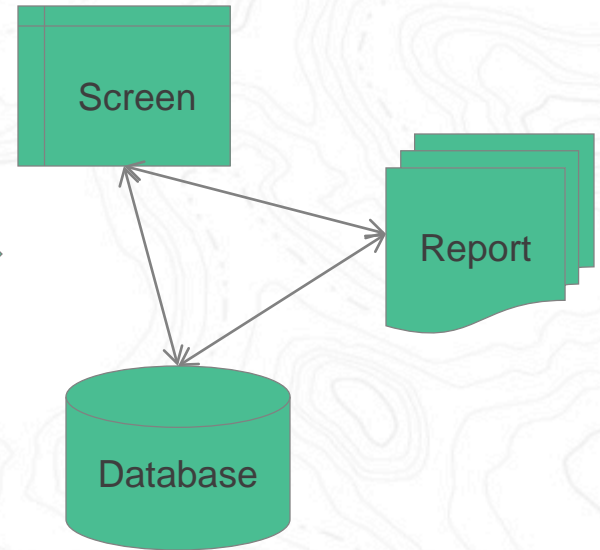




**Lack of
Governance**

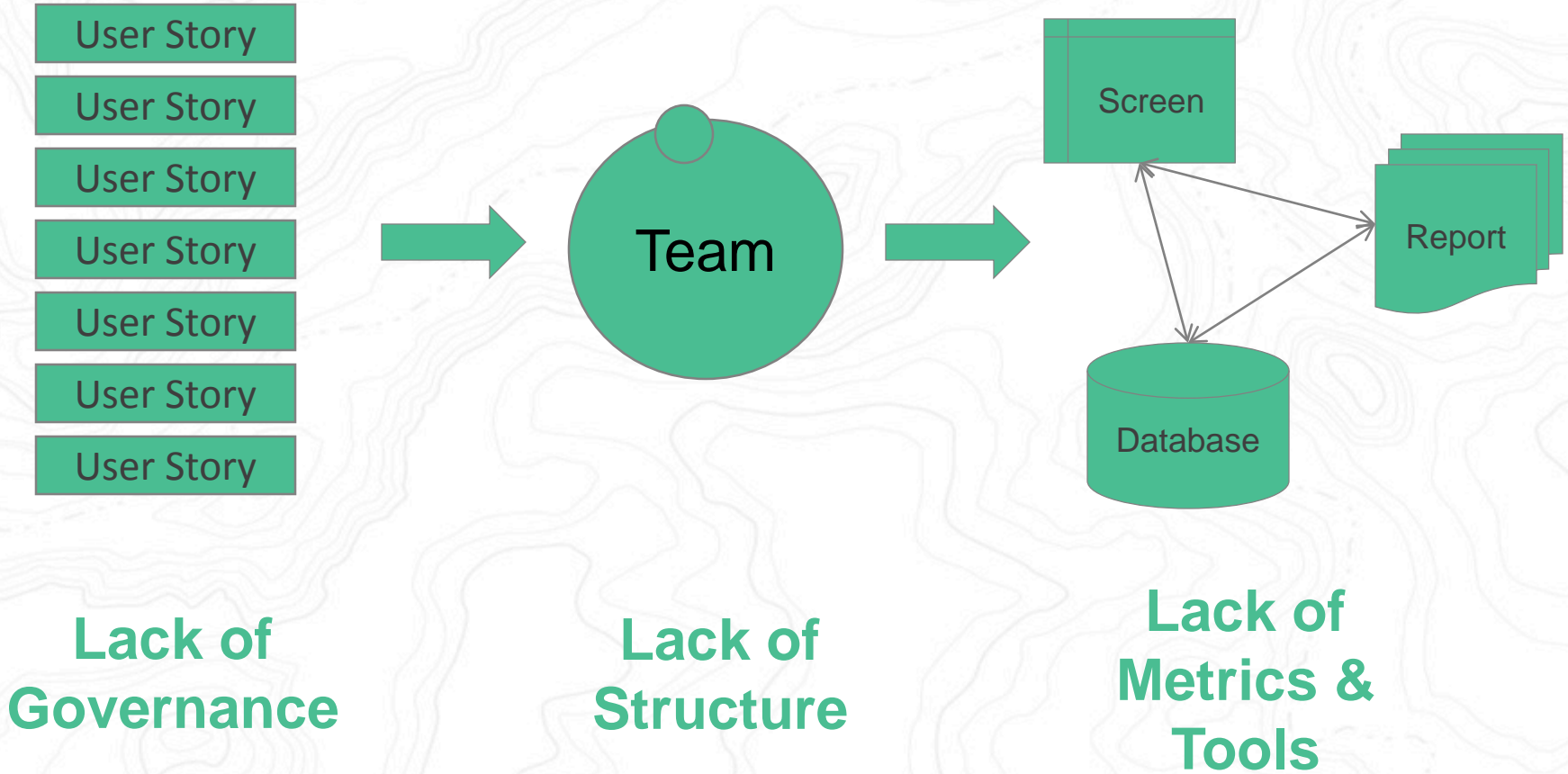


**Lack of
Structure**



**Lack of
Measureable
Progress**





A THEORY OF TRANSFORMATION



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A Theory of Transformation

Agile is about forming teams,
building backlogs, and
regularly producing
increments of working tested
software



A Theory of Transformation

Agile at scale is about
defining structure,
establishing governance, and
creating a metrics and tooling
strategy that supports agility



A Theory of Transformation

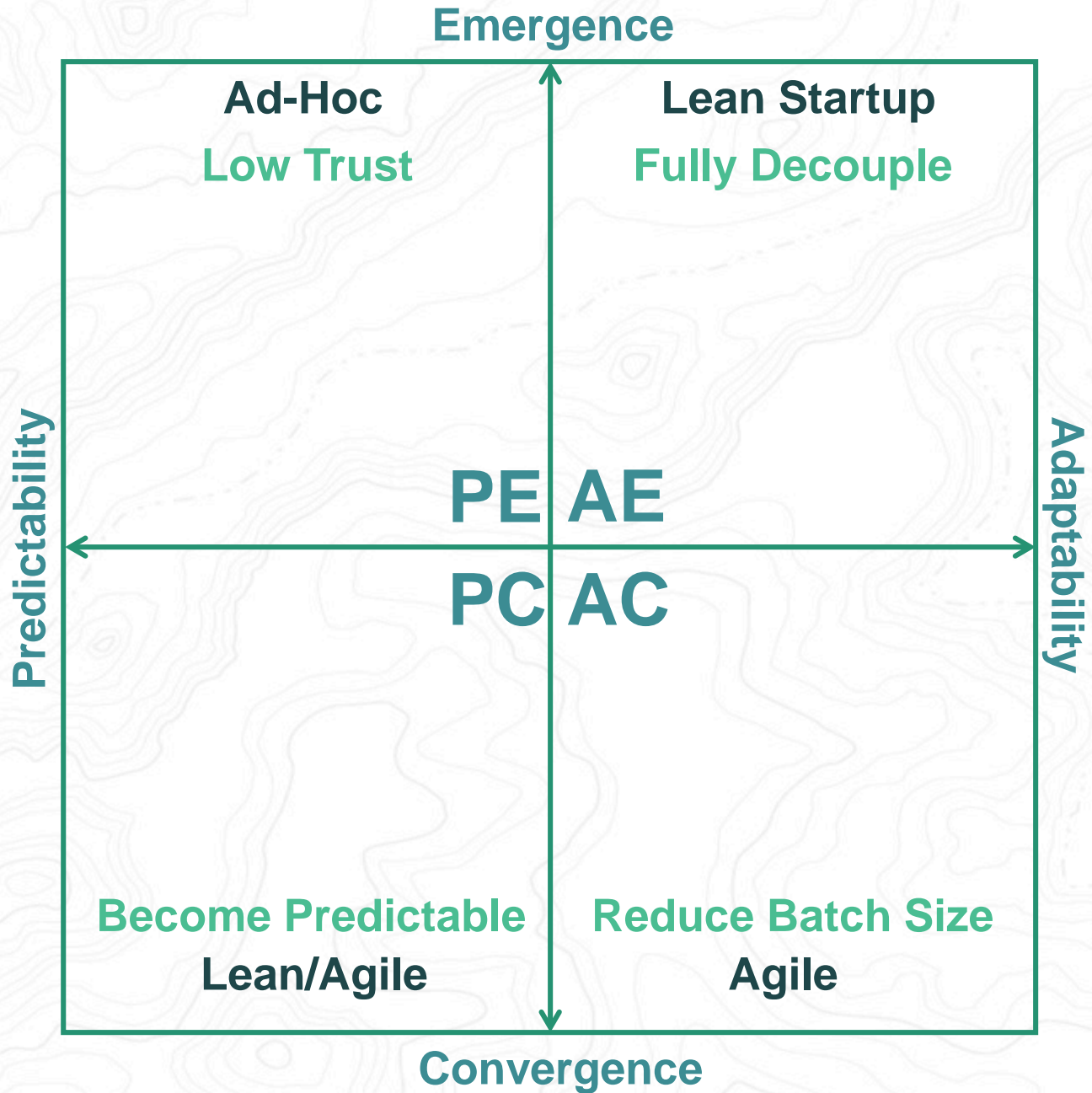
Anything that gets in the way of forming teams, building backlogs, and producing working tested software is an impediment to transformation

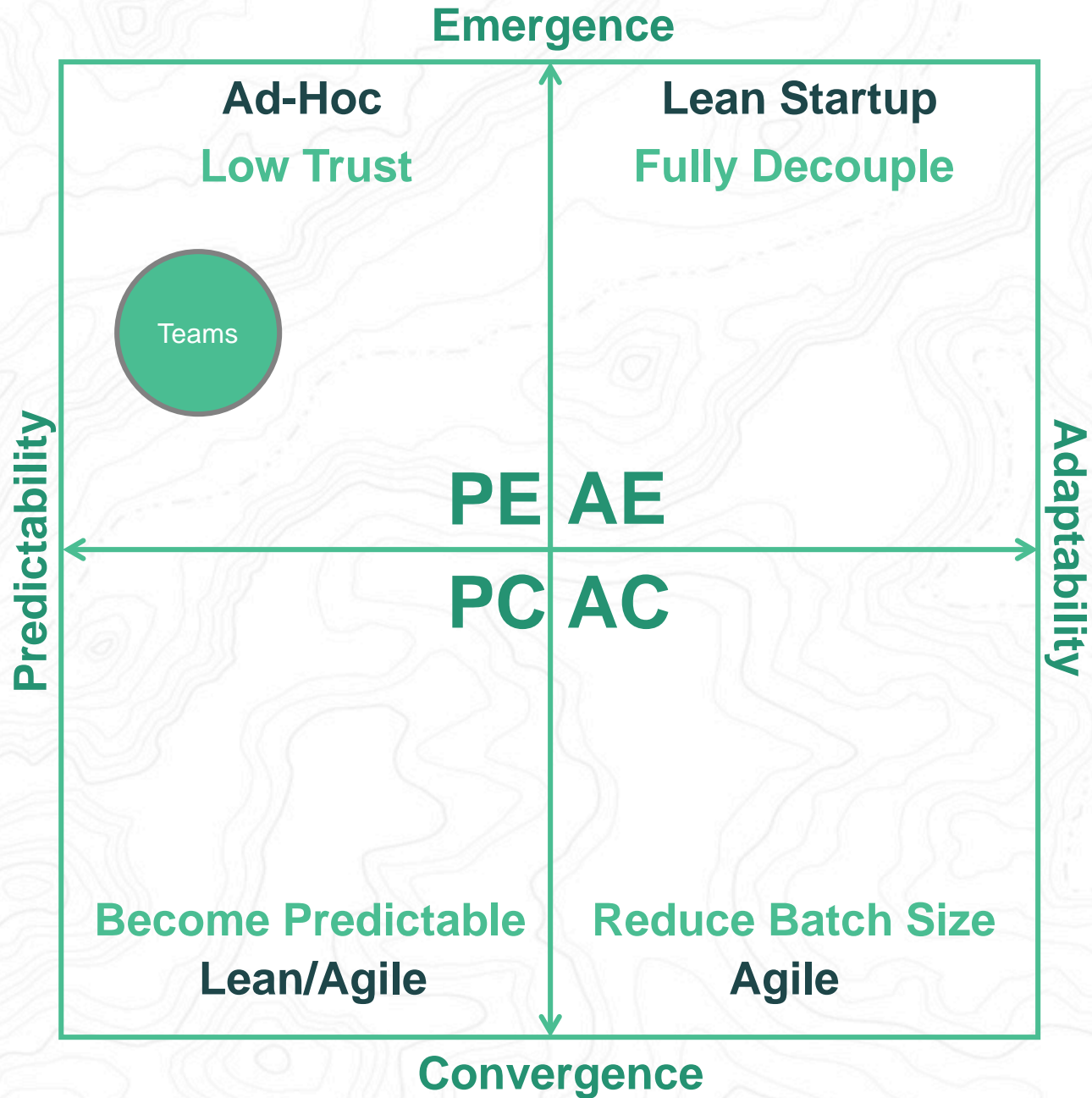


TRANSFORMATION IS A JOURNEY

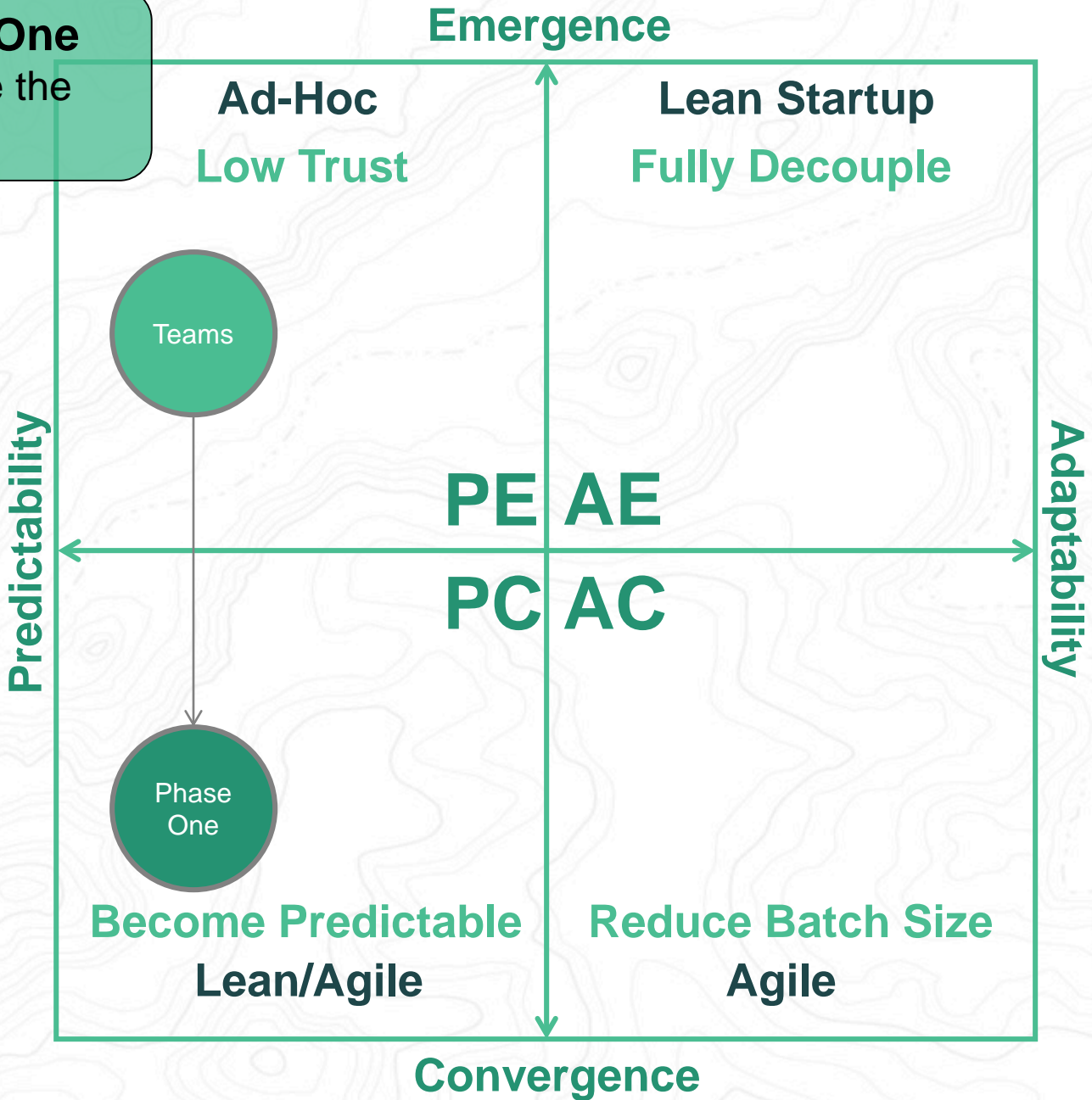


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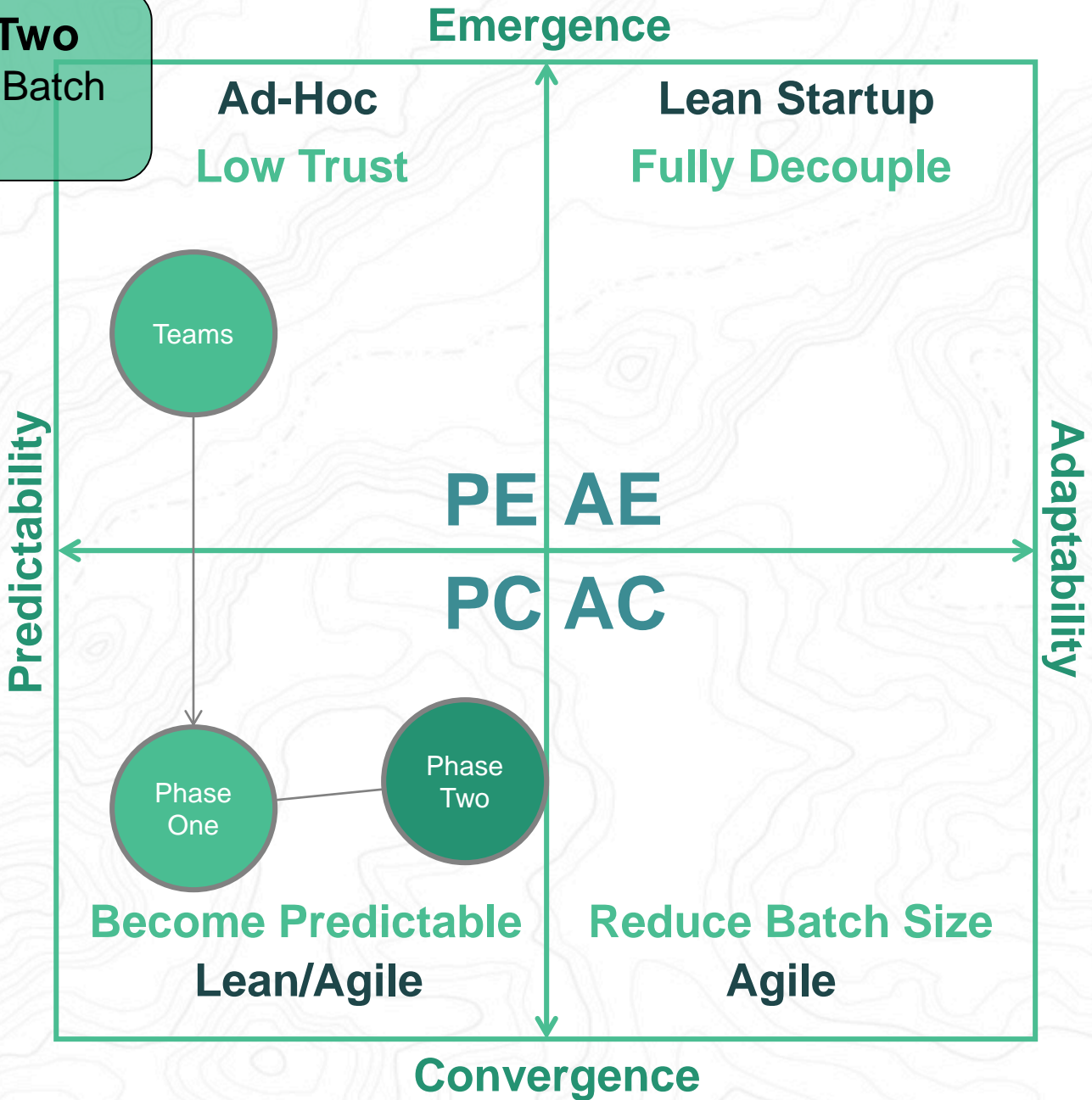




Phase One
• Stabilize the System

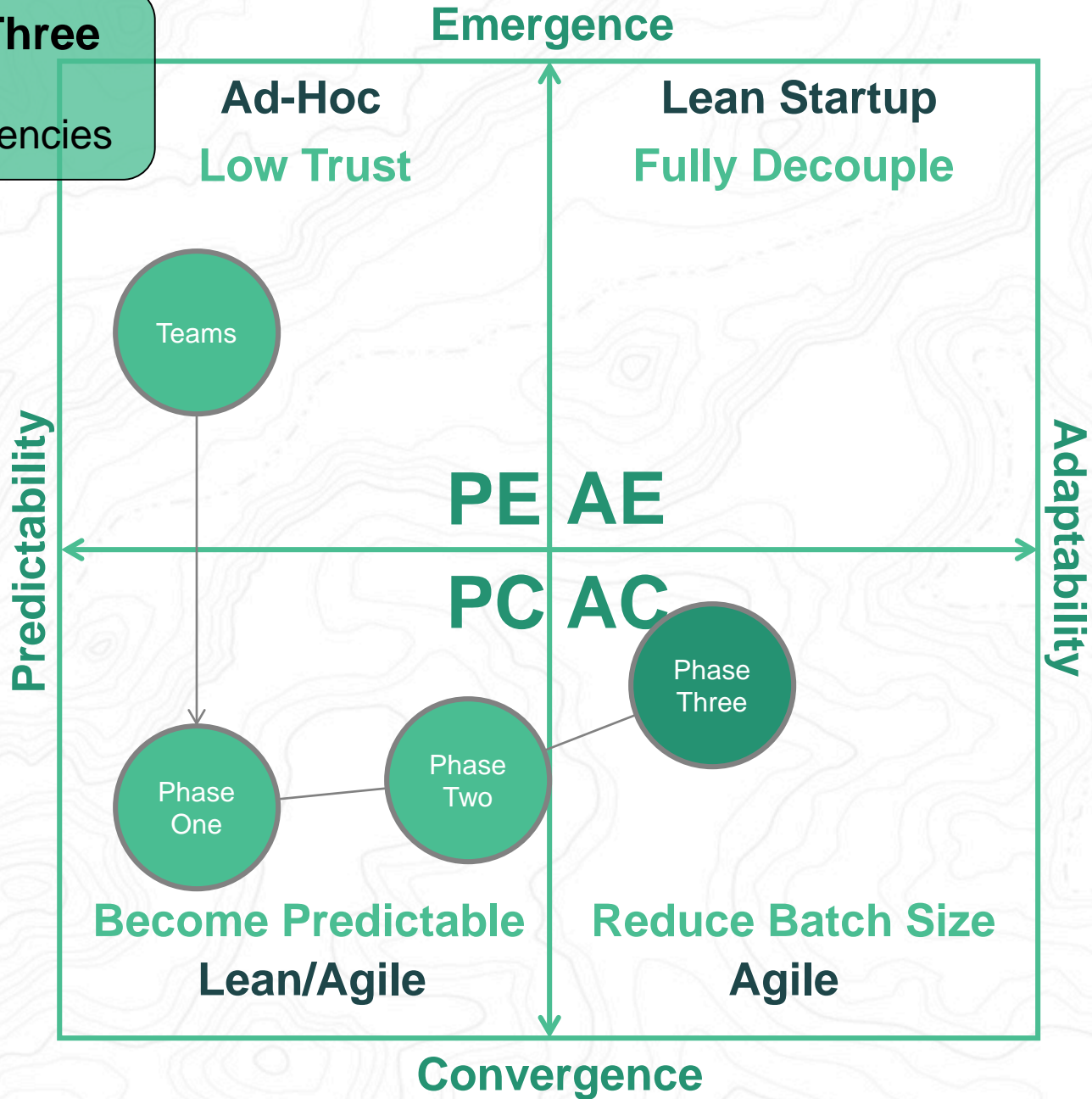


Phase Two
• Reduce Batch Size



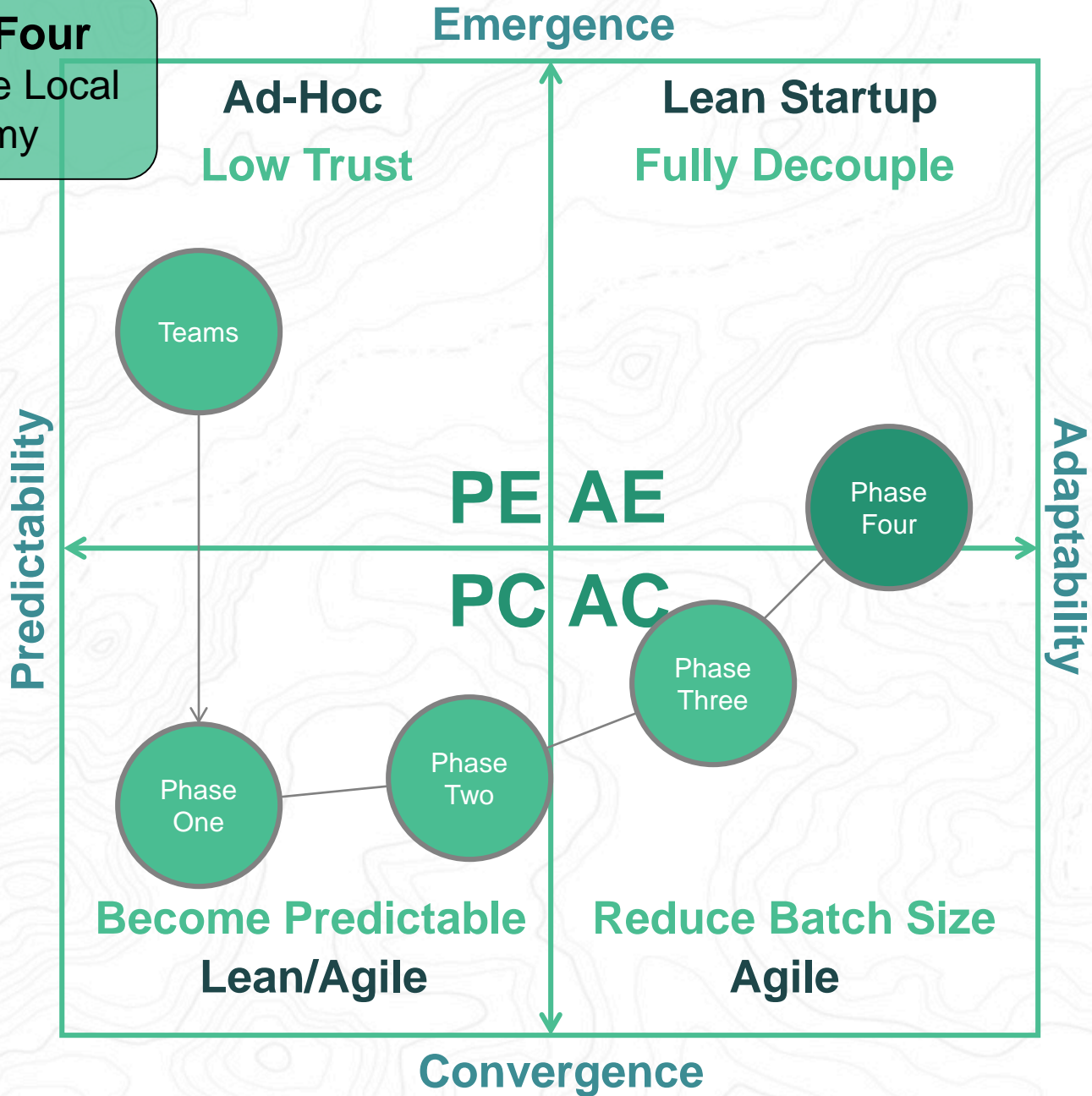
Phase Three

- Break Dependencies

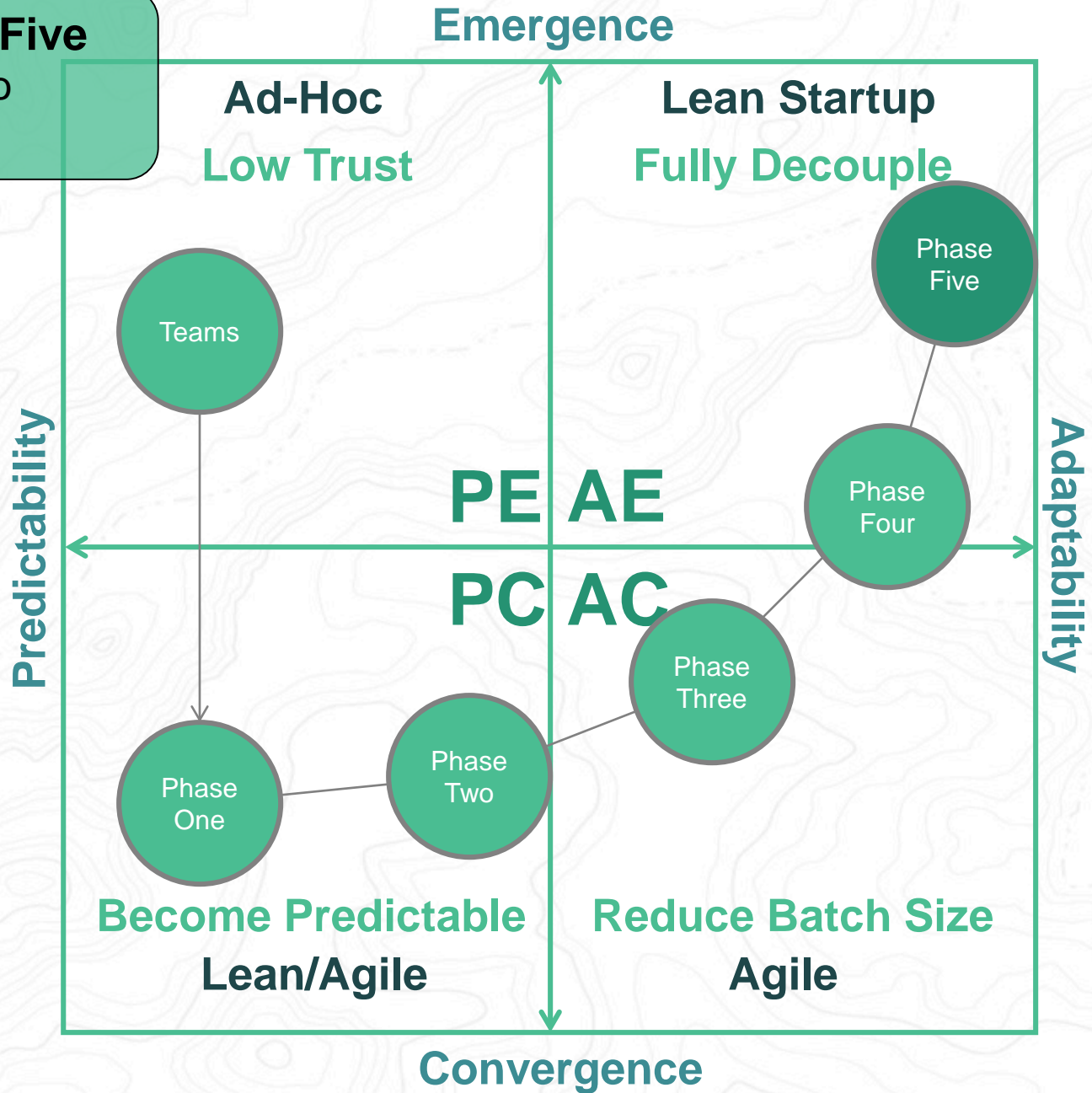


Phase Four

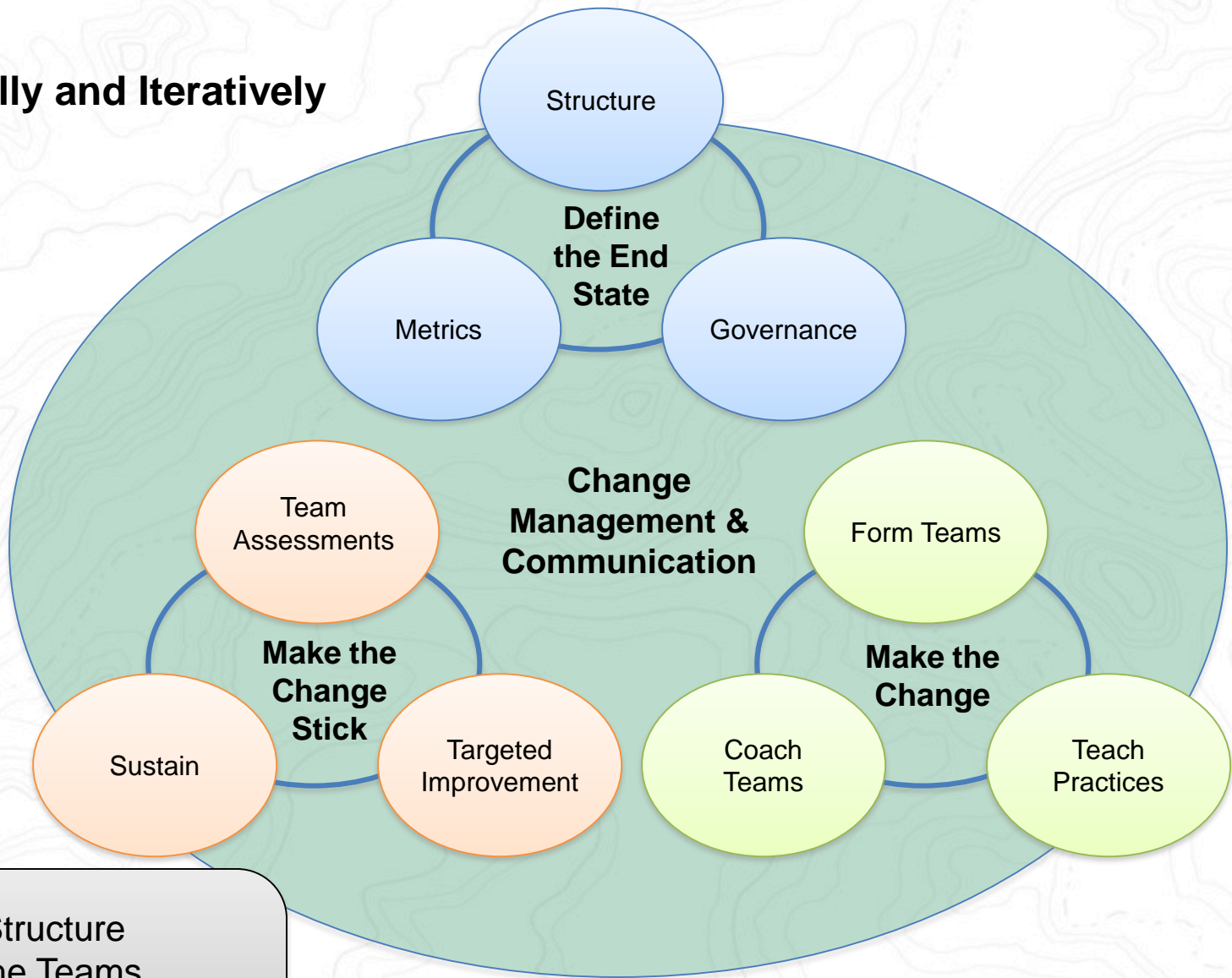
- Increase Local Autonomy



Phase Five
• Invest to Learn



Incrementally and Iteratively Transform



- Establish Structure
- Develop The Teams
- Set up for Sustainability
- Manage Change and Communication



Develop Your Roadmap

- Identify the Business Goals
- Align in the four quadrants
- Identify Impediments to Structure
- Identify Impediments to Governance
- Identify Impediments to Metrics
- Create the Transformation Plan



DEREK HUETHER

Enterprise Transformation Consultant

derek@leadingagile.com

301/639-4976



@derekhuether



/derekhuether

www.leadingagile.com



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