Project Management vs. Project Leadership

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In Effective Project Management,

Management is only half the equation.....

A manager must also be a leader
Project Management Definition

• The application of knowledge, skills, tools and techniques to a broad range of activities in order to meet the requirements of the particular project.

• The Project Management activities can be placed into

* Definition from Project Management Institute (PMI)
Project Leadership

• Establishing Direction
  Developing a vision for the future and strategies for producing the changes

• Aligning People
  Communicating the vision by words and deeds

• Motivating and Inspiring
  Helping people energize themselves to overcome political, bureaucratic, and resource barriers to change
Project Leadership

• Communicating in a positive way
  
  Clear communication of vision, project objectives

• Providing role model for ethical and behavior
  
  Project culture becomes one of high standards

• Showing passion and excitement for the project
  
  The leader’s passion will promote passion and excitement throughout the team members
Discussion