

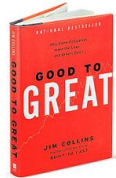
The PMI Washington DC Chapter Proudly Presents The
“Project Leadership History in the Making Seminar”
to celebrate International Project Management Day Thursday November 4th

EQ SEMINARS

TRANSFORM TEAM DYSFUNCTION INTO EMOTIONAL
INTELLECT, RESPECT AND FINANCIAL SECURITY



Joe Luttrell: The Roadmap to Project Leadership Revolution



Equip yourself with skills to lead your own Project Management Revolution:

- Through a guided examination of the emotional and professional tragedies and triumphs of George Washington and Abraham Lincoln, you will develop your action plan to remove inner obstacles and then instill the 3 key personal leadership skills they attained to become what Jim Collin’s “Good to Great” author refers to as level 5 leaders. With your personal action plan you will be poised to discover hidden talents that you will use to break through to Level 5.
- Through real world Dale Carnegie inspired case studies, reinforced by examples from the revolutionary and civil war, take home solid strategies to leverage the 7 key interpersonal skills used by Washington and Lincoln to maximize stakeholder relationships and team performance.

Team Workshops: Rapidly develop your leadership prowess through 3 workshops that equip you with skills to survive, thrive and lead you own Project Management revolution even in the toughest corporate cultures.

LESSONS FROM HISTORY

This series uses relevant case studies to examine how historical projects and emerging technologies of the past solved complex problems. It then harvests the lessons learned on these past projects and applies them to today’s projects.



Mark Kozak-Holland: Project Recovery Techniques from Sir Winston Churchill and the Battle of Britain

Through Case Studies Learn how Churchill:

- Came back from humiliating failure to triumph as the eventual hero who defeated fascism.
- Created a clear communications plan to provide his nation with the motivation to pull together and pull back from the brink of defeat.
- Meticulously built key stakeholder relationships with his staunchest critics to gain support and the resources he needed to turn the tide of the war.
- Rapidly set project recovery scope priorities and boundaries to allow his team and nation to focus on a common achievable mission.
- Rapidly modernized the war’s governance structure and selected his project team.
- Ramped up war material resupply through modern day process engineering.
- Leveraged nimble strategies to out think and out maneuver his adversaries.
- Used metrics to fluidly guide tactical operations.



Team Workshops: examine Churchill’s decisions, through what-if scenarios, and superimpose these to provide take home solutions for your toughest project turnaround challenges.

As a result of Joe and Mark's unique blend of real world and academic expertise, you will find this seminar is far better at equipping you with practical project leadership skills for 3 reasons:



1 You will be engaged throughout the seminar in a way that ensures your learning will stay with you for a lifetime

Seminar speakers get away with delivering material that is not original or stimulating because they know you need development classes. This seminar sets the new standard by being meticulously crafted to be provocative, engaging and focused on helping you find hidden talents.

2 You Will Build Your Leadership Network

You will learn through group interaction. Each topic has team workshops built in that add to the fun of the event and allow you to contribute and learn from the collective genius of your peers. The interaction will strengthen your career and knowledge connections as well. *Be sure to bring a pocket full of business cards!*



3 You Will Acquire Practical PM Expertise

Most seminar level trainers have not practiced Project Management for years. In addition to being professional educators, Joe and Mark are seasoned and current Project Management Practitioners. They work from the same trenches as you and will deliver relevant techniques that will help you overcome the challenges you face right now.

"Joe's presentation was dynamic, meaningful and incredibly well prepared. Learn to learn from a leader. Joe is among the best presenters I have seen."

-Andy Burns
SWOC President-Elect

Joe, "You kept me interested, you provoked thought and I definitely didn't miss the pool. I can hardly wait for the tour you promised."

-Shannon Murray,
PMIWDC AVP Business Services

"Gutsy and Effective Presentation Methods."

-Debbie
Iding
IPaper

Mark's insights into how Churchill approached his "project," (leading Britain through WWII), were right on target and offered a unique perspective on how to achieve success under the most difficult conditions imaginable.

Dave Maurer, Lieutenant Colonel, US Army (Ret.) Vice President PMI, Washington DC

Joe Luttrell, PMP is the CEO of EQ Seminars, LLC founded to help principled leaders level the playing field in their work lives. He is a Systems Integration Consultant at Mead Johnson. He is a PMP Prep Instructor at the University of Louisville Delphi Center, a Dale Carnegie Graduate Assistant and a 6-year Board Member of the Kentuckiana PMI Chapter. His speaking accolades include a successful seminar series, two Dale Carnegie Awards and a trip to Orlando to speak at PMI's 2009 Leadership Institute Conference.

Mark Kozak-Holland, founded the www.lessons-from-history.com series. Mark brings years of experience as a consultant who helps Fortune-500 companies formulate projects that leverage emerging technologies. Since 1985 he has been straddling the business and IT worlds making these projects happen. He is a certified business consultant, an author, and a highly sought after speaker. Mark has authored numerous books on [Project Leadership](#). Mark is a frequent presenter at PMI Annual Global Congress.