

Improving the Effectiveness of U.S. Foreign Assistance

**International Development
Effectiveness Alliance (IDEA) --
Development with Integrity
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IDEA –
Development with Integrity

What's the best way to create effectiveness in U.S. foreign assistance programs?

IDEA – Development with Integrity

Should we do exactly what we
have doing because we have
been so successful to date?

What is the International Development Effectiveness Alliance (IDEA), Inc.?

Answer: IDEA is a movement of practitioners who have come together around the concepts that:

- **People in developing countries are not the problem; they are the source of the solution.**
- **Projects have the potential to be powerful tools to create successful human beings.**

What IDEA is not about

- Getting more federal funds for foreign assistance
- Making the people “wrong” who are engaged in foreign assistance as practiced today
- Creating another “silver bullet” for development

Some Fundamental Ideas

- Listening to people about their needs is the only way to design and plan for a project
- There are national, regional and family-level conversations around development and a successful project affects these conversations
- Operating a project or a life in integrity creates functionality; operating out of integrity creates dysfunctionality.

IDEA Has Set Forth Principles that Practitioners can Apply in their Work

- Build effective partnerships
- Build local capacity to sustain change
- Invest resources and energy where political will and opportunity exist
- Create transformation change – help create successful human beings
- Do no harm

What IDEA can do

- Provide projects with training courses to get them started off with integrity – workability
- Provide projects with monitoring and certification as to their effectiveness
- Highlight your project as effective and bring this to the attention of Congress, USAID, MCC, and the U.S. taxpayer

What You Can Do

- Become a member of IDEA
- Put the principles of IDEA to work in your everyday professional international development career
- Use IDEA concepts in your proposals and projects
- Work with us to create effective development projects and successful human beings
- Document your successes with case studies on our website and publications