



# **The Project Management Institute**

## **Washington DC Chapter**

February 19, 2008  
PMTools



## Purposes of the Chapter

According to the ByLaws, the specific purposes of the Chapter are to promote the practice of project management, promote opportunities for project management education and professional development and provide a framework for professional networking and social interaction among its members.



## Corporate Mission

The PMIWDC chapter will provide exemplary service to its members by being an outstanding component of PMI, setting the standard for programs of the highest quality and value, serving as a model corporate citizen, and promoting the profession of project management.



# Corporate Vision

To be the chapter of choice in the  
Washington DC metropolitan area.





## Corporate Themes

- Run the Chapter like a business
  - Strategic and operational consistency
  - Resource usage
- Manage and share knowledge
  - SharePoint
  - Presentations - local, region, national
- Develop new leaders
  - Leader training sessions
  - Expand volunteer opportunities



# Strategic Initiatives

- Global Operations Center Initiatives
  - Global Leadership Institute Meeting
  - Visit with GOC Leadership Team
- Region 5 Initiatives
  - Region 5 Leadership Meeting
  - Region 5 Symposium
- International Initiatives
  - Chapter to Chapter Program



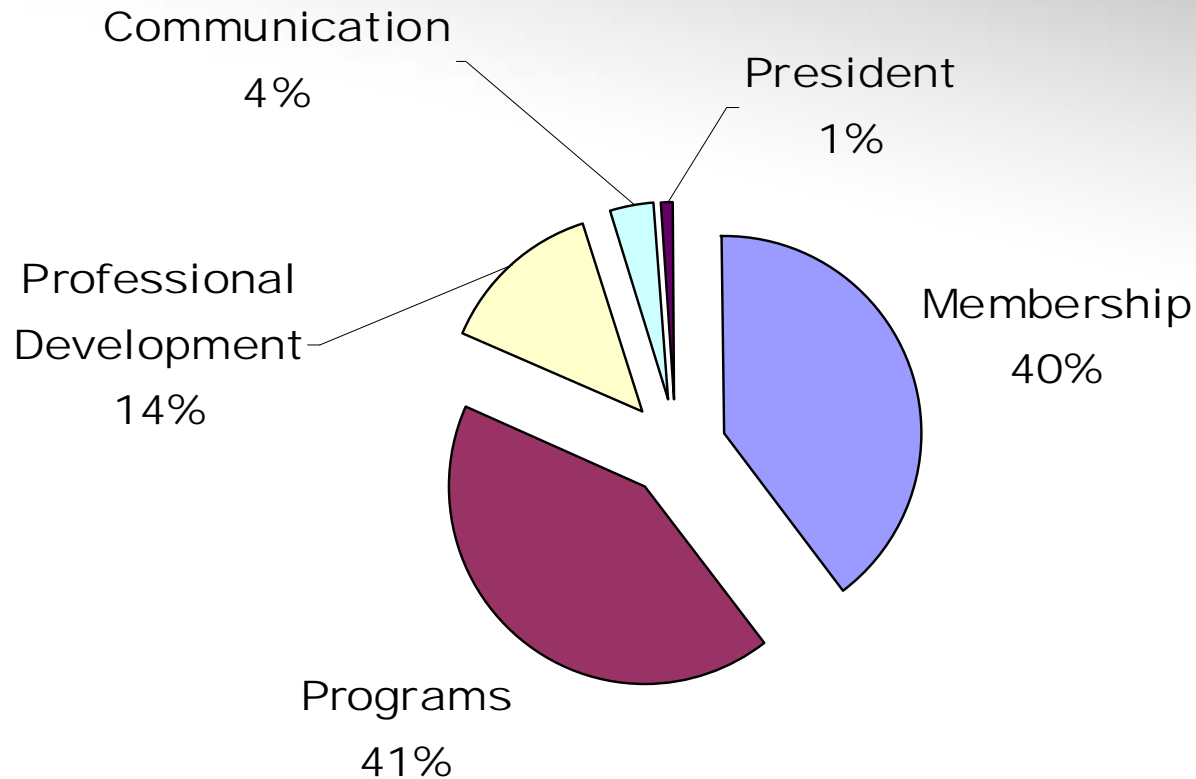
# Strategic Initiatives

- Professional Alliances
  - WIT (Women in Technology)
  - IIBA (International Institute of Business Analysts)
  - ABPMP (Association of Business Process Management Professionals)
  - APLN (Agile Project Leadership Network)



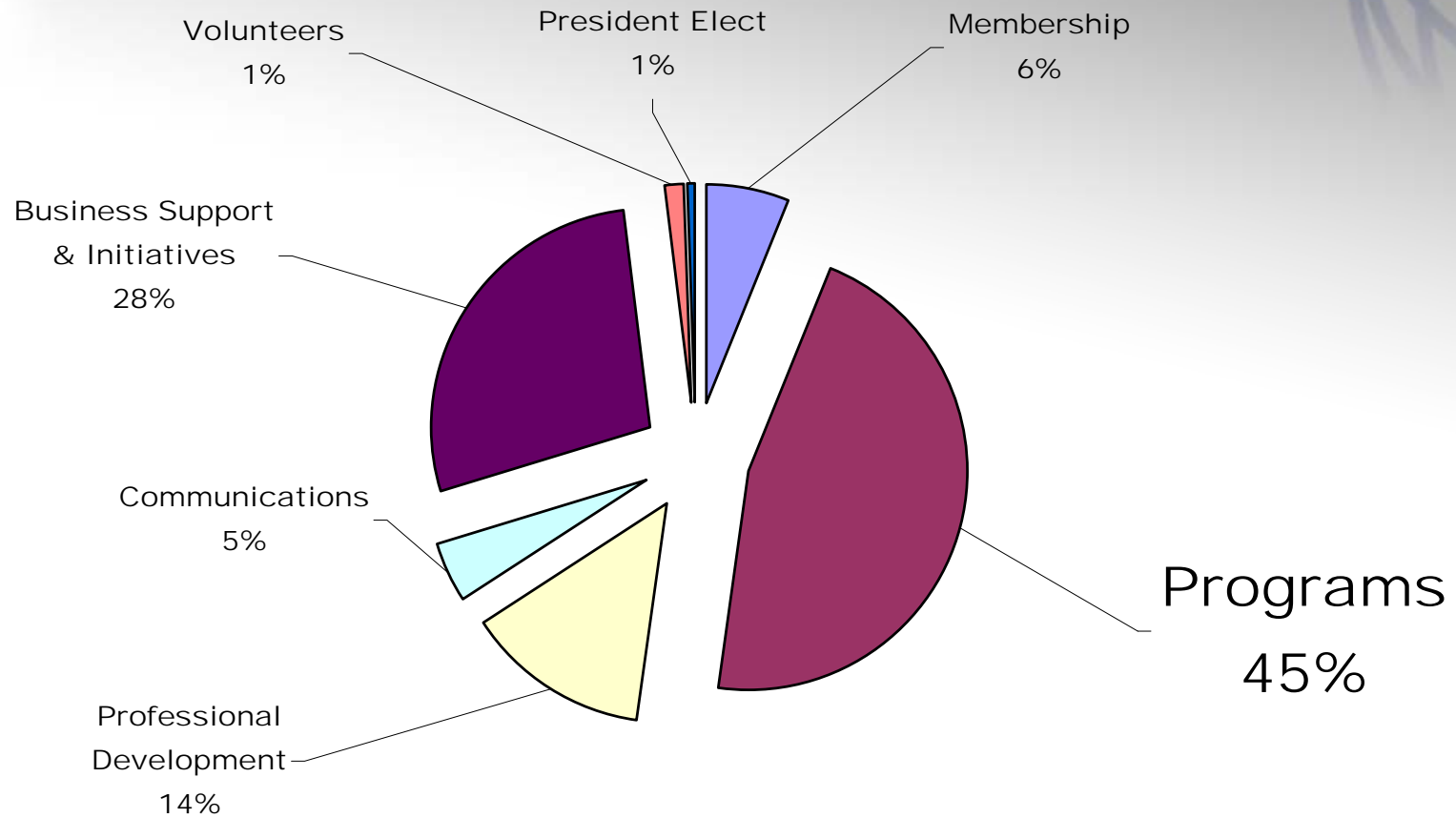
# 2007 Revenue \$625,334

**17% increase (this is good!)**



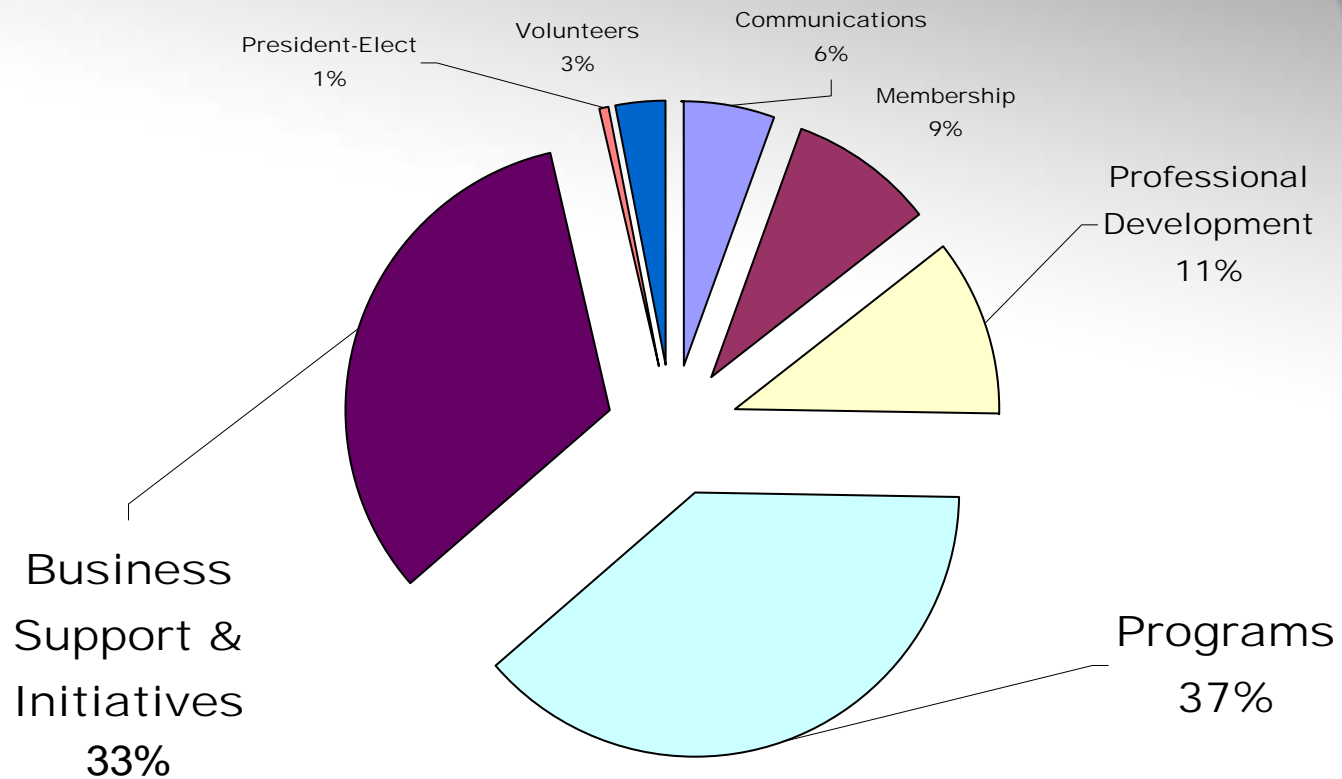


# 2007 Expense = \$615,486





# 2008 Budget = \$801,600





## 2007 Successes



- Membership
  - Membership grew by over 1000
  - Career Fair
  - Membership Survey
  - Established student member rate
  - Established an endowed scholarship with the PMIEF
- Volunteers
  - 176% increase in the number of volunteers from yearend 2006 to year end 2007
  - Volunteer Survey



# 2007 Successes



- Programs
  - Established quarterly DC Breakfast meetings
  - Held Executive Breakfast series
  - Four new luncheon meetings
  - Relationship with Toastmasters International
- Professional Development
  - Two all day seminars
  - PMP and CAPM exam prep courses
  - First Mentor Program
  - New UMT scholarship



## 2007 Successes



- Communications
  - Upgraded electronic newsletter
  - Actively managed chapter website
  - Continued to provide digital video recordings of monthly dinner presentations
  - Implemented anonymous suggestion box
  - Initiated Public Relations effort
- Records Management
  - Established SharePoint site for chapter leadership



## Plans for 2008

- Restructure Board
  - Governance and Operational Boards
- Evaluate financial reporting system
  - Need volunteers with financial background
- Performance Management Framework
  - Annual Report
  - Business Plan
- Expand member services