



**PROJECT MANAGEMENT INSTITUTE
Washington DC Chapter**

A Consistent Leader Serving the Project Management Profession in MD, VA and DC Area

**Form PMIWDC 102
Web Advertising**

Thank you for your interest and support of the Project Management Institute, Washington DC Chapter (PMIWDC) through advertising. You ad will gain exposure to the over 6,000 DC-area Project Managers, in all areas of government, private, public and non-profit project management. The PMIWDC home page averages 5,000 unique visitors 9,000 page views per month.

To purchase advertising on the PMIWDC website, please complete the all requested information in sections I through III below.

I. - PRICING INFORMATION

Costs of Advertisements on PMIWDC website

(Select one or more types of advertising, and include the number of months that you would like the ad to appear. Each separate selection constitutes a separate ad.)

Months	Price per month	Advertisement Type
	\$500.00	Home Page Banner, with link
	\$300.00	Banner elsewhere on the site, with link
	\$200.00	Banner elsewhere on the site, without link

Discounts

(Select all applicable discounts that you would like to claim. If multiple discounts are selected, then all discounts are deducted from the gross cost. Discounts are not automatic, and you must claim them below if you qualify)

Check	Discount	Discount Type
	10%	Nonprofit Organizations
	10%	Advertisements for 3 months or longer



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II - REQUESTED INFORMATION

Contact Information – The person listed below will be the point of contact for PMIWDC staff to arrange billing and all other concerns.

Contact Name:	
Company:	
Daytime Phone Number:	
Email Address:	

III – Billing and Cost Information

Cost Totals – Please total all costs and applicable discounts below.

Advertising Cost:	\$
Discount Amounts:	\$
Total Due:	\$

Billing Information – PMIWDC accepts checks and credit cards as forms of payment. For security purposes, please do not include your credit card information on this form.

Payment Method:	Credit Card: []	Check: []
Contact Me for Payment Information: []	Payment Enclosed: []	

Make checks payable to PMIWDC

I agree to pay the amount specified above. I have read the terms and conditions below, and I agree to the terms.

Name Date

Mail or fax this form to the numbers listed below



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IV – Terms and Conditions

PMIWDC does not accept advertisements in the PMIWDC eNewsletter.

PMIWDC reserves the rights to accept or reject advertisements, for reasons including but not limited to

- 1) Applicability and relevance to the PMIWDC membership
- 2) The number of current advertisements

PMIWDC reserves the right to defer, refuse, or cancel advertisements. In the event of a paid advertisement being removed from the site by PMIWDC, advertisers are entitled to reimbursement proportional to the value of the advertising time remaining from their initial purchase.

Acceptance of an advertisement does not constitute endorsement of the advertiser's product under any circumstances, and no advertisements may state or imply such an endorsement. Advertisers may not attempt to make their ads visually identical to, or attempt to seem a part of the PMIWDC website. However, Registered Education Providers (REPs) and organization that participate in similar programs are permitted to announce themselves as such.

Artwork Specifications

Format: GIF, JPG, PNG

Resolution: 72 DPI

Size: Less than 30 KB

Color Depth: min 8 bit, max 16-bit

Dimensions: max 310 x 280, min 275 x 250 (pixels)

Image Maps: Not permitted

Scripts: Any types of Javascript and any other client- or server-side scripts are not permitted.

Changes: Maximum one change per month permitted.